OFFICIAL METROPOLIS EDITION

$2.00

AMAZING WORLD OF SUPERMAN

Special BONUS! GIANT POSTER "MAP of KRYPTON"

the AMAZING WORLD of SUPERMAN

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metropolis edition

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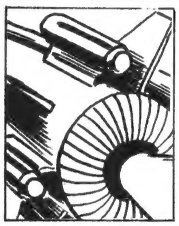

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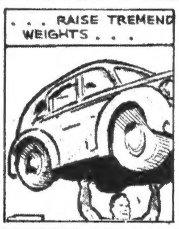

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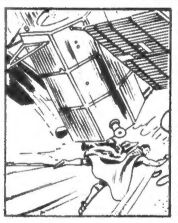

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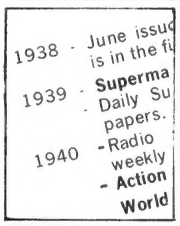

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SUPERMAN
REG U S PAT OFF
STEP THIS WAY FOR THE MOST COLOSSAL, SUPER-STUPENDOUS AMUSEMENT PARK IN THE WORLD! YOU'LL RIDE A ROCKET ON A SPACE-TRIP TO KRYPTON!..YOU'LL BE GIVEN X-RAY VISION IN THE SUPER-POWERS BUILDING... YOU'LL SEE THE SUPERMAN POST OFFICE... YOU'LL FLY ON THE SUPERMAN MERRY-GO-ROUND... AND YOU'LL SEE HOW A MENACE RETURNS FROM THE PAST TO THREATEN THE MAN OF STEEL! INDEED, YOU'LL SEE ALL THIS -- AND MORE -- AS YOU COME ADVENTURING WITH...
SUPERMAN IN SUPERMAN LAND
KRYPTON
HALL OF SCIENCE
ROCKET RIDE
MAGIC
DAILY PLANET
U.S. POST OFFICE
METROPOLIS
From fiction to fact! This Superman story was conceived back in the year 1955. Now the fiction will become a reality in Metropolis.

IN MANY AMERICAN HOMES, EXCITED YOUNGSTERS AWAKEN THEIR SLEEPY PARENTS AT DAWN...
WHAT'S THE IDEA, FREDDY?... IT'S ONLY 5:30!
GOLLY, DAD--WE HAVE TO GET STARTED EARLY! THIS IS THE OPENING DAY OF SUPERMAN LAND!
SOON AFTER, ALL ROADS ARE JAMMED WITH TRAFFIC, EACH CAR HEADING FOR THE SAME DESTINATION...
WHY IS IT TAKING US SO LONG, DADDY?
EASY, JOANIE--WE'RE ALMOST THERE! I CAN SEE SUPERMAN LAND JUST AHEAD!
SUPERMAN LAND
YOU ARE NOW ENTERING SUPERMAN LAND!
KRYPTON
LOOK--A COLOSSAL STATUE OF SUPERMAN! JUST LIKE THE ANCIENT COLOSSUS OF RHODES!
HERE, ON WHAT WAS ONCE BARREN LAND, A CITY OF MODERN MAGIC HAS RISEN... AN AMUSEMENT PARK DEDICATED TO THE GREATEST OF ALL HEROES--SUPERMAN!
IT--IT TAKES YOUR BREATH AWAY!
IT'S AMAZING!
THERE'S SO MUCH TO SEE, I DON'T KNOW WHERE TO START FIRST!
THIS WAY TO THE ROCKET ROOM! BOARD THE ROCKET AND TAKE AN IMAGINARY TRIP FROM EARTH TO SUPERMAN'S HOME PLANET--KRYPTON!
KRYPTON-EARTH EXPRESS
2

INSIDE, STEREO COLOR MOVIES, PROJECTED ON THE "PORT WINDOW" AND VIEWED WITH POLAROID GOGGLES, SEEM TO MAKE THE ROCKET "TAKE OFF" FROM SUPERMAN LAND...
GOSH! IT-- IT'S LIKE THE REAL THING!

BLASTS FROM AIR VENTS, AND VIBRATING SEATS, ADD TO THE REALISM AS THE ROCKET APPARENTLY HURTLES INTO OUTER SPACE...
SIT TIGHT, EVERYBODY-- WE'RE HEADING INTO A METEOR SWARM!

AND WHEN THAT SIMULATED DANGER HAS PASSED...
LOOK THERE! THAT'S THE SARGASSO SEA OF SPACE-- A GRAVEYARD OF LOST SPACE SHIPS!

FINALLY, A PLANET OF UNEARTHLY BEAUTY SEEMS TO LOOM BEFORE THEM...
KRYPTON AHEAD! PREPARE FOR DE-CELERATION!
OBOY! WE'RE GONNA LAND ON KRYPTON NOW!

SOON AFTER, THE EARTH YOUNGSTERS LOOK AT THE RE-CREATED LANDSCAPE OF WHAT ONCE WAS THE HOME OF A MIGHTY RACE...
GEE! IS THIS WHAT SUPERMAN'S PLANET LOOKED LIKE BEFORE IT EXPLODED?
IT SURE WAS BEAUTIFUL!
3

ELSEWHERE IN **SUPERMAN LAND**, VISITORS FLOCK TO OTHER EXHIBITS...

THIS WAY TO THE **"DAILY PLANET" BUILDING.** SEE THE LIFELIKE WAX FIGURES OF **SUPERMAN'S** CLOSE FRIENDS-- LOIS LANE, JIMMY OLSEN, PERRY WHITE AND CLARK KENT!

DAILY PLANET

AMONG THE VIEWERS INSIDE THE RE-CREATED NEWSPAPER OFFICE, WITH ITS WAX DUMMIES, ARE THE ACTUAL REPORTERS--IN PERSON!

GEE, LOIS, IT'S LIKE LOOKING IN A MIRROR!

PERSONALLY, I THINK THEY MADE ME LOOK A LITTLE TOO HEAVY! HMM... I WONDER IF I OUGHT TO GO ON A DIET?

HERE ALSO, A VISITOR CAN BUY A SPECIAL ISSUE OF THE **DAILY PLANET** WITH HIS NAME IN A HEADLINE...

PRETTY NICE, EH, MISTER? BUT I WISH I COULD **REALLY** TALK TO **SUPERMAN!**

YOU DON'T KNOW IT, JOEY--BUT YOU **ARE!**

DAILY PLANET
JOEY SMITH MEETS SUPERMAN

WHILE IN THE **SUPERMAN SUPER-POWERS** BUILDING, WHERE PAINTED WEIGHTS OF PAPIER-MACHÉ ENABLE VISITORS TO IMITATE THEIR FAVORITE HERO...

SUPERMAN-- THAT'S ME!

ME TOO! I CAN CRUSH THIS GUN IN MY BARE HANDS, JUST LIKE **SUPERMAN** DOES!

2 TONS

500

1000 LBS.

AND WHEN THE THREE NEWSHAWKS ARRIVE...

CLARK, I'D JUST LOVE TO HAVE A **"SUPERMAN"** PICTURE OF YOU-- WITH YOUR HAT OFF, OF COURSE!

OH, OH... ANOTHER OF LOIS' TRICKS! SHE SUSPECTS I'M **SUPERMAN**, AND WANTS TO SEE HOW MUCH I LOOK LIKE HIM IN THAT CUTOUT!

SUPERMAN PHOTOS 25

BUT CLARK HAS A STRATEGY PLANNED-- FOR JUST AS THE PHOTOGRAPHER CLICKS THE SHUTTER, HE WHIPS HIS HAT BACK ON AGAIN...

SORRY-- IT'S A LITTLE CHILLY TODAY, AND I DON'T LIKE TO GO BARE HEADED! I CATCH... ER... COLD TOO EASILY!

HMM... I WONDER!

4

ANOTHER EXHIBIT IN THE **SUPER-POWERS BUILDING** IS ONE THAT GIVES THE VIEWER "X-RAY VISION"...

PRETTY CLEVER! WHEN YOU PRESS A BUTTON, THE OBJECT IN THE GLASS CASE IS X-RAYED, AND YOU SEE IT JUST AS **SUPERMAN** WOULD! DON'T YOU WISH **YOU** HAD **X-RAY VISION**, CLARK?

IT'S NO WISH WITH CLARK, WHO RIGHT NOW IS USING HIS **X-RAY VISION** AND **SUPER-HEARING** TO SEE AND HEAR THROUGH THE WALL OF AN ADJOINING BUILDING...

THAT DELIVERY OF THE STEEL "**SUPERMAN**" DUMMY SHOULD BE HERE SOON--BUT MEANWHILE, I'VE GOT TO KEEP THE BUILDING CLOSED AND DISAPPOINT SO MANY KIDS!

A SITUATION CALLING FOR A SWIFT SOLUTION--SO AS THEY LEAVE THE EXHIBIT, CLARK USES HIS AMAZING POWERS OF **SUPER-VENTRILOQUISM.**

LOOK! THERE'S JIMMY OLSEN AND LOIS LANE--IN PERSON!

HUH? OH--THERE THEY ARE!

MAY I HAVE YOUR AUTOGRAPH, MISS LANE?

OOH, IT'S JIMMY OLSEN! ISN'T HE CUTE?

THAT SHOULD KEEP LOIS AND JIMMY BUSY WHILE I TAKE CARE OF A SPECIAL CHORE!

ONCE ALONE, THE MILD-MANNERED REPORTER SWIFTLY SHUCKS HIS OUTER GARMENTS...

...TO BECOME--**SUPERMAN, THE MAN OF STEEL!**

AND SHORTLY, AN ELECTRIFYING ANNOUNCEMENT BLARES FORTH...

THIS WAY TO THE SUPER-SHOOTING GALLERY! FIRE AT THE STEEL REPLICA OF THE **MAN OF STEEL**, AND TEST **SUPERMAN'S** INVULNERABILITY!

YIPPEE! THAT'S WHAT I'VE BEEN WAITING FOR ALL DAY!

SUPERMAN TARGET RANGE

INSIDE, A MOMENT LATER...

WOW! A CROOK WOULD SURE BE WASTING HIS AMMUNITION ON **SUPERMAN!**

THE WAY THOSE BULLETS BOUNCE OFF, YOU'D THINK THAT DUMMY WAS **REALLY SUPERMAN!**

5

IF ONLY THEY KNEW THAT I AM THE REAL SUPERMAN -- HELPING OUT UNTIL THE STEEL DUMMY IS DELIVERED!
SMACK!
WHACK!
POW!
CRACK!
LATER, WHEN THE DUMMY HAS BEEN DELIVERED, SUPERMAN RESUMES HIS EVERYDAY IDENTITY...
WELL-- WHAT HAPPENED TO YOU ?
ME? OH, I WAS OVER AT THE SHOOTING GALLERY TRYING OUT THE WEAPONS !
OR SHOULD I SAY THE WEAPONS WERE BEING TRIED OUT ON ME?
MEANWHILE, ELSEWHERE ON THE GROUNDS, A BEARDED VISITOR PAUSES BEFORE A THEATRE...
SUPERMAN CARTOON FESTIV
30 MINUTES OF ADVENTURE STARRIN
THE GREATEST ADVENTURER OF THEM AL
EVERYBODY HERE THINKS SUPERMAN IS INVINCIBLE-- BUT I'LL CHANGE THEIR MINDS SOON ENOUGH!
INSIDE THE THEATRE, CARTOONS OF SUPERMAN THRILL THE ENTHUSIASTIC AUDIENCE...
WOW! NOTHING CAN STOP HIM!
BUT THE BEARDED STRANGER HAS HIS OWN PRIVATE MENACING THOUGHTS...
I CAN STOP SUPERMAN-- PERMANENTLY-- AND I'M GOING TO DO IT TONIGHT, WITH WHAT I'VE GOT IN THIS BOX!
WHO IS THIS MYSTERIOUS STRANGER? WHAT DEADLY WEAPON DOES HE POSSESS?
UNAWARE OF THE PLOT BEING HATCHED, CLARK KENT AND HIS FRIENDS CONTINUE TO WANDER ABOUT FABULOUS SUPERMAN LAND...
NO WONDER THEY CALL THIS PLACE "SUPERMAN'S HALL OF TROPHIES"! A KID CAN BUY ANYTHING HERE FROM A SUPERMAN COSTUME TO A CAN OF SUPERMAN HEALTH FOOD!
SUPERMAN COSTUME
6

FAKE "KRYPTONITE" SOUVENIRS!... AND THAT MAN'S ETCHING THE KID'S NAME ON IT WITH A PEN FILLED WITH NITRIC ACID!
YES-- NO WONDER THOSE YOUNGSTERS LOOK SO THRILLED!
BUY AN ITEM AND GET A PIECE OF KRYPTONITE FREE
NEXT, THEY VISIT THE SUPERMAN LAND POST OFFICE...
I WANT A SUPERMAN LAND DAY ENVELOPE, PLEASE!
ME, TOO!
I WANT THREE OF THEM!
PLEASE... ONE AT A TIME... PLE-EASE!
THE SUPERMAN LAND DAY ENVELOPE, A SPECIAL STAMP WITH A CANCELLATION COMMEMORATING THE OPENING OF SUPERMAN LAND...
BUT ONCE AGAIN, CLARK'S X-RAY VISION AND SUPER-HEARING INFORM HIM OF AN EMERGENCY...
IT'LL TAKE US DAYS TO CANCEL AND SORT OUT THAT PILE FOR DELIVERY! A LOT OF MAIL IS GOING TO BE LATE UNLESS SOMETHING'S DONE ABOUT IT QUICKLY!
ANOTHER JOB FOR SUPERMAN--BUT HOW CAN I GET AWAY FROM LOIS AGAIN?
OUTSIDE, HE FINDS HIS ANSWER...
RIDE THE SUPERMAN MERRY-GO-ROUND AND FLY WITH SUPERMAN!
I'D LIKE TO TRY THAT-- IT LOOKS EXCITING!
KID STUFF!
"DISAPPEARING" IN THE CROWD, CLARK AGAIN ASSUMES HIS SUPERMAN IDENTITY AND FLASHES AWAY TO THE DAILY PLANET EXHIBIT FASTER THAN THE EYE CAN FOLLOW...
THIS WAY OUT, PLEASE!
THE NEXT AUDIENCE WON'T BE ALLOWED IN HERE FOR ANOTHER FIVE MINUTES! THAT'S ALL THE TIME I NEED!
7

RACING BACK TO THE MERRY-GO-ROUND, THE UNSEEN **SUPERMAN** PLACES THE DUMMY OF "CLARK KENT" ATOP A "**SUPERMAN**" FIGURE...

THAT'LL GIVE LOIS AND JIMMY SOMETHING TO WATCH!

THEN, DARTING INTO THE BESIEGED **SUPERMAN LAND** POST OFFICE, HE GOES TO WORK AT TYPHOON VELOCITY..

HOLY SMOKE! HE'S STAMPING THE ENVELOPES FASTER THAN A PRINTING PRESS COULD!

WITH THE MAIL EMERGENCY DISPOSED OF, **SUPERMAN** QUICKLY RETURNS THE CLARK KENT DUMMY TO THE **DAILY PLANET** EXHIBIT AND SWITCHES BACK TO HIS OTHER IDENTITY...

THAT DONE, **SUPERMAN** SORTS THE MAIL AS ONLY HE CAN DO IT...

THE WAY HE'S FLIPPING THOSE ENVELOPES, THEY LOOK LIKE WHITE BIRDS FLYING TO THEIR NESTS!

HI, LOIS-- THAT **WAS** FUN!

YOU CERTAINLY DIDN'T SHOW IT DURING THE RIDE! YOUR FACE HAD ABOUT AS MUCH EMOTION ON IT AS A WAX DUMMY!

YOU SHOULD HAVE GONE ON THE MERRY-GO-ROUND, LOIS-- IT WAS JUST LIKE FLYING WITH **SUPERMAN!**

YOU FORGET, CLARK-- **SUPERMAN** HAS CARRIED ME AROUND THE SKY HUNDREDS OF TIMES! WHY SHOULD I BOTHER WITH A **MERRY-GO-ROUND SUPERMAN** WHEN I'M USED TO THE REAL THING?

AT THAT MOMENT, ELSEWHERE, THE BEARDED STRANGER CONSULTS THE **SUPERMAN LAND** CLOCK HAPPILY...

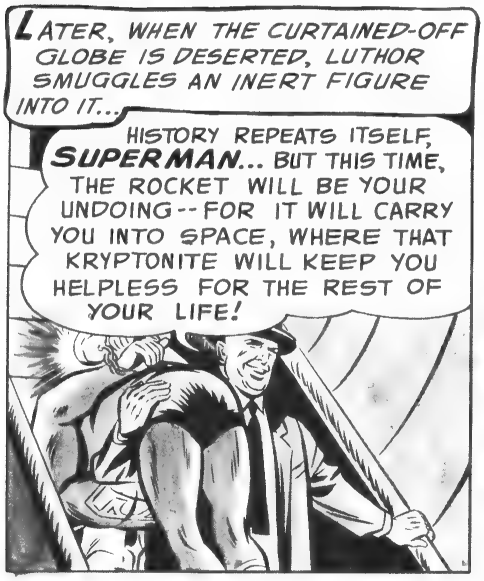
NEARLY FIVE O'CLOCK... TIME FOR **SUPERMAN** TO KEEP HIS APPOINTMENT WITH THE GREATEST DANGER HE'S EVER FACED!

8

IN THE MEANTIME, CLARK REMEMBERS AN APPOINTMENT AND DECIDES ON A WAY TO KEEP IT...
LOIS, I THINK I'LL GO AND INTERVIEW THE DIRECTOR OF THE "EXPLOSION OF KRYPTON" SPECTACLE! IT SHOULD MAKE A GOOD STORY FOR THE DAILY PLANET!
OH, NO, YOU DON'T! PERRY WHITE PROMISED ME THAT ASSIGNMENT, AND I'M GOING TO TAKE CARE OF IT RIGHT NOW!
AS LOIS LEAVES...
I KNEW THAT WOULD GET HER AWAY--AND THERE GOES JIMMY OLSEN AFTER HER, TO LEARN A FEW ... POINTERS--WHICH LEAVES ME FREE TO KEEP MY SUPERMAN APPOINTMENT!
ATTENTION, PLEASE! AS WE PROMISED, SUPERMAN WILL BE AT THE HALL OF TROPHIES TO AUTOGRAPH "KRYPTONITE" SOUVENIRS!
SOON AFTER, HERO-WORSHIPPING YOUNGSTERS CROWD EAGERLY ABOUT THE MAN OF STEEL...
HYA, SUPERMAN!
HALL OF TROPHIES
GOLLY--SUPERMAN DOESN'T HAVE TO USE NITRIC ACID TO ETCH THE "KRYPTONITE"... HE'S AUTOGRAPHING IT WITH HIS HEAT VISION! WOW!
AS SUPERMAN FINALLY SIGNS THE LAST AUTOGRAPH, AND IS ALONE...
SUPERMAN, WOULD YOU MIND AUTOGRAPHING MY KRYPTONITE? I HAVE IT HERE IN MY LUNCH BOX...
CERTAINLY, SIR!
WITH THE LID REMOVED, A STRANGE WEAKNESS COMES OVER THE MAN OF TOMORROW...
UH--CAN HARDLY STAND--NO STRENGTH IN MY LEGS--ONLY ONE SUBSTANCE COULD AFFECT ME LIKE THIS, ONLY ONE--GENUINE KRYPTONITE!
YES, SUPERMAN--REAL KRYPTONITE, WHICH YOU COULDN'T DETECT ON MY APPROACH, BECAUSE I KEPT IT IN THIS LEAD-LINED BOX!
IT'S SYNTHETIC KRYPTONITE WHICH I MADE IN MY LABORATORY, AS I DID ONCE BEFORE! RECOGNIZE ME NOW?
LUTHOR... UHHHHHH!
LUTHOR--RENEGADE SCIENTIST, ARCH-ENEMY OF SUPERMAN--AND NOW SUPERMAN IS HIS HELPLESS CAPTIVE! WHAT IS LUTHOR'S EVIL PLAN?
9

AT THIS VERY INSTANT, BEHIND A GREAT CURTAIN, LOIS AND JIMMY VIEW A SCALE MODEL OF SUPERMAN'S HOME PLANET-- KRYPTON...
TONIGHT WE WILL RE-CREATE THE EXPLOSION OF KRYPTON WITH THIS PAPIER-MACHÉ MODEL! THE EXPLOSION WILL CREATE A SPECTACULAR FIREWORKS FOR THE AUDIENCE!

UPON OPENING A DOOR IN THE GLOBE, THE DIRECTOR REVEALS A ROCKET RAMP...
JUST BEFORE "KRYPTON" EXPLODES, THIS JET-POWERED ROCKET WILL TAKE OFF INTO SPACE--JUST LIKE THE ORIGINAL ROCKET THAT CARRIED THE "SUPER-BABY" TO SAFETY BEFORE THE REAL KRYPTON EXPLODED!


LATER, WHEN THE CURTAINED-OFF GLOBE IS DESERTED, LUTHOR SMUGGLES AN INERT FIGURE INTO IT...
HISTORY REPEATS ITSELF, SUPERMAN... BUT THIS TIME, THE ROCKET WILL BE YOUR UNDOING--FOR IT WILL CARRY YOU INTO SPACE, WHERE THAT KRYPTONITE WILL KEEP YOU HELPLESS FOR THE REST OF YOUR LIFE!

ONE HOUR LATER, AS DARKNESS DESCENDS, A VAST AUDIENCE FILLS THE STADIUM FOR THE COLOSSAL SPECTACLE...
LADIES AND GENTLEMEN, WE NOW PRESENT OUR DRAMATIC RE-CREATION OF THE DESTRUCTION OF KRYPTON!

I DON'T SEE CLARK ANYWHERE, JIMMY! I WONDER WHAT'S DELAYING HIM? HE'S GOING TO MISS THE FIREWORKS!

IF ONLY LOIS KNEW THAT THE MAN SHE SEEKS IS A HELPLESS PRISONER WITHIN A GLOBE FILLED WITH IMMINENT PERIL!
GOT TO TRY TO-- GET AWAY--FROM THAT--KRYPTONITE! UH--IF I COULD ONLY MOVE--EVEN A LITTLE...
10

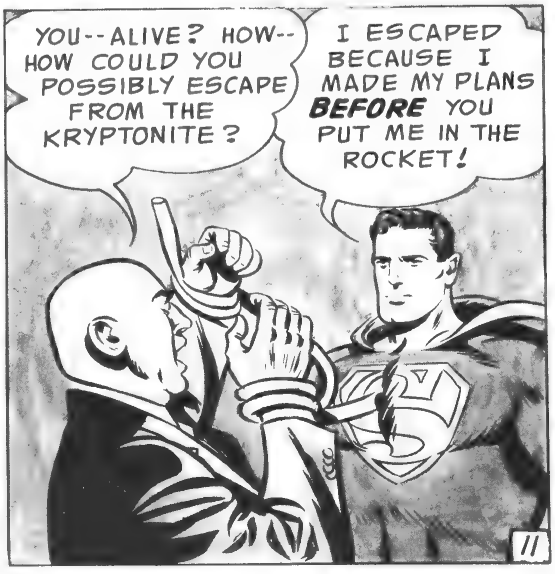
SOON COMES THE RE-CREATION OF THE DEATH OF A PLANET...
WHAT YOU NOW HEAR IS THE WARNING RUMBLE, LIKE THAT OF THE INTERNAL CORE IN THE PLANET KRYPTON!

LOOK! A ROCKET LEAPING INTO SPACE--LIKE THE ROCKET THAT SAVED THE INFANT JUST BEFORE KRYPTON EXPLODED INTO SPACE DUST!

BOOM!

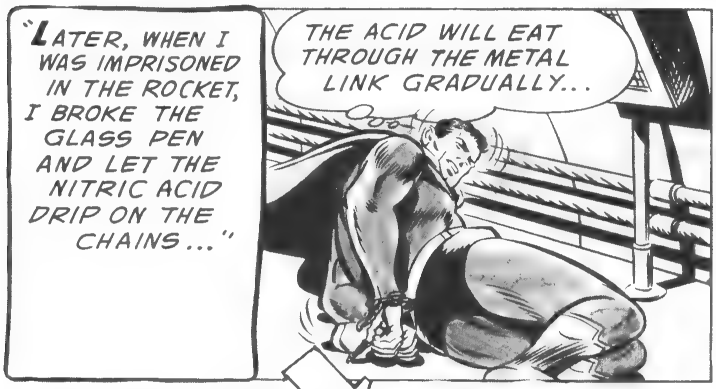
THERE HE GOES--THE LAST SURVIVOR OF KRYPTON'S ORIGINAL EXPLOSION--HELPLESS BECAUSE OF ANOTHER EXPLOSION OF "KRYPTON"! SUPERMAN WILL BECOME A BIT OF SPACE DUST, DRIFTING UNTIL THE END OF TIME!

BUT, IN THE NEXT MOMENT...
WHAT...?
TIME'S UP!


YOU--ALIVE? HOW--HOW COULD YOU POSSIBLY ESCAPE FROM THE KRYPTONITE?
I ESCAPED BECAUSE I MADE MY PLANS BEFORE YOU PUT ME IN THE ROCKET!
11

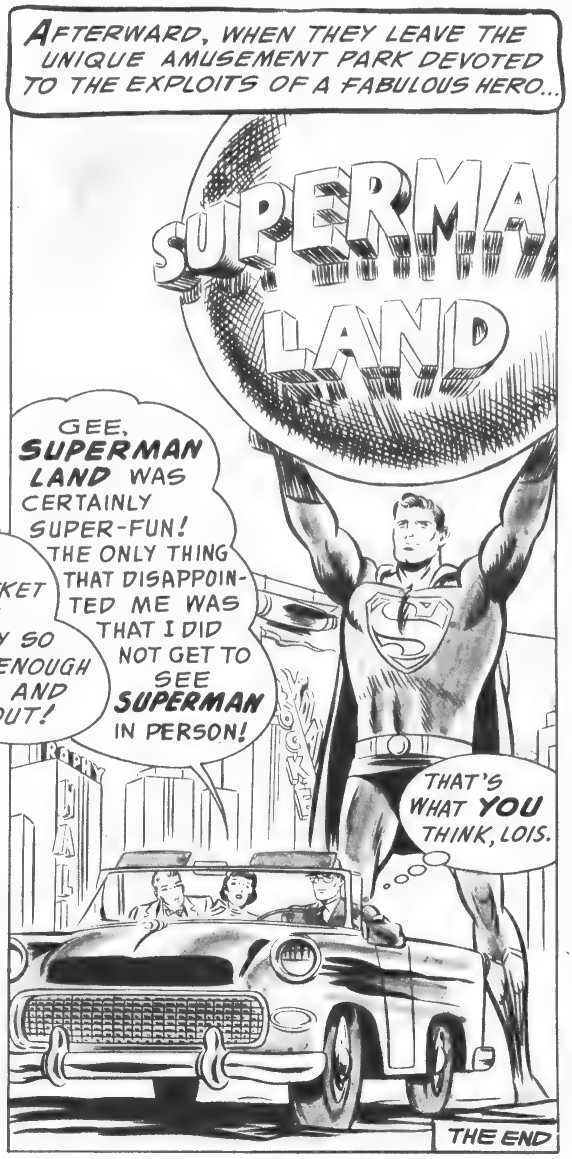
"EVEN AS YOU STARTED TO OPEN THAT LEAD-LINED BOX, I STARTED TO FEEL THE FIRST EFFECTS OF THE KRYPTONITE..."
HE HAS KRYPTONITE--IN THAT BOX! I--I'VE GOT TO PREPARE FOR TROUBLE--MAKE ESCAPE PLANS...

"AS I TOTTERED, WEAKLY, AGAINST THE COUNTER, YOU DIDN'T NOTICE ME SNAGGING THE ETCHING PEN FILLED WITH NITRIC ACID..."
I'LL REMAIN HELPLESS IF THAT KRYPTONITE IS TIED TO ME--SO I'VE GOT TO HAVE SOMETHING THAT WILL GIVE ME THE CHANCE TO GET FREE OF IT LATER...


"LATER, WHEN I WAS IMPRISONED IN THE ROCKET, I BROKE THE GLASS PEN AND LET THE NITRIC ACID DRIP ON THE CHAINS..."
THE ACID WILL EAT THROUGH THE METAL LINK GRADUALLY...

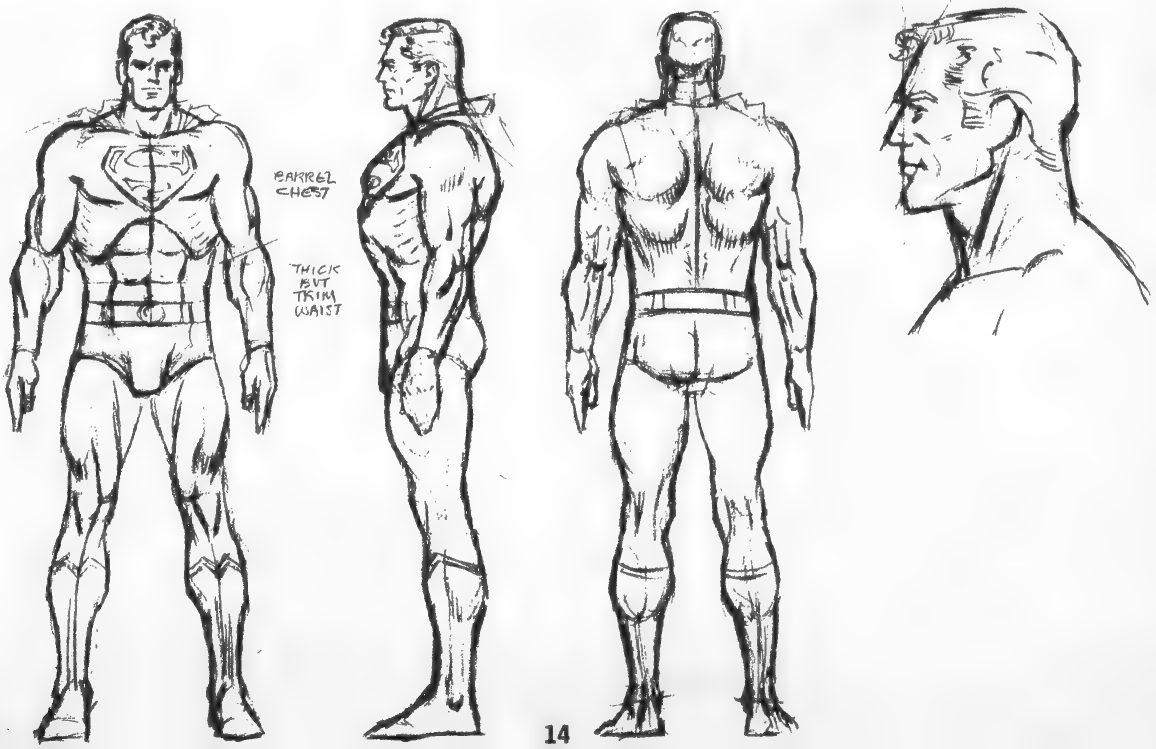
"ONCE THE LINK PARTED, THE FREED KRYPTONITE ROLLED DOWN THE SLANTING ROCKET, AWAY FROM ME..."
CRASH!
THOUGH THE KRYPTONITE IS STILL IN THE ROCKET WITH ME, IT'S GONE FAR ENOUGH AWAY SO THAT I CAN REGAIN ENOUGH SUPER-STRENGTH AND SMASH MY WAY OUT!

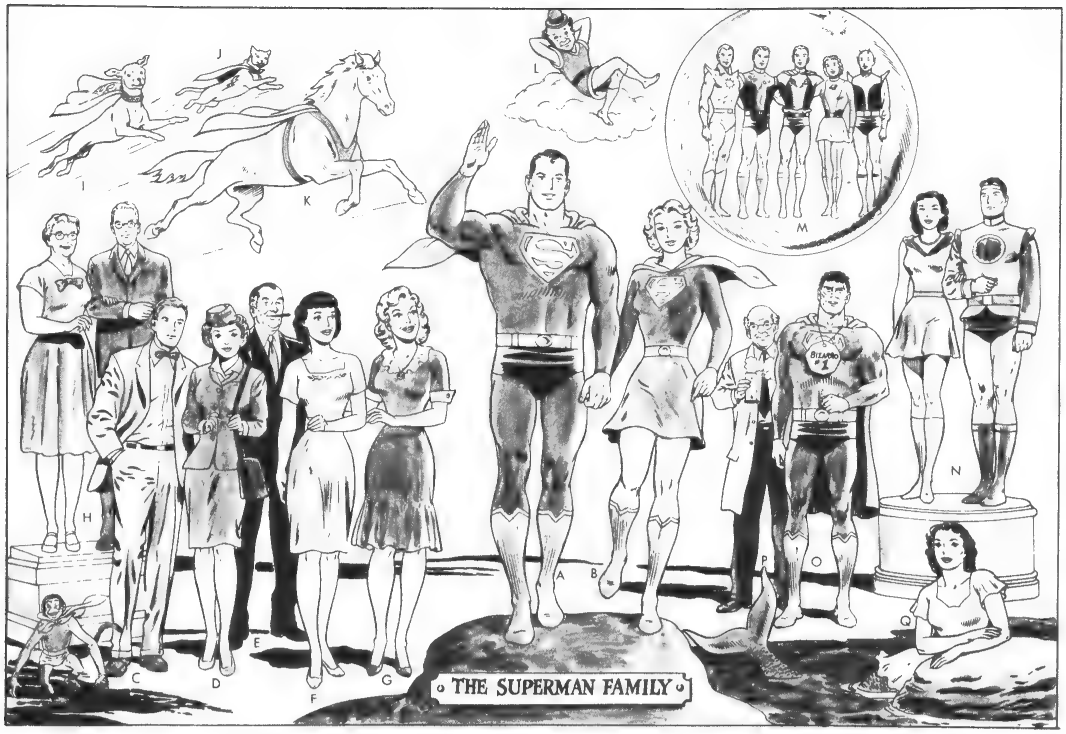
AND SO, AFTER JAILING LUTHOR, SUPERMAN AGAIN ASSUMES HIS CLARK KENT IDENTITY AND REJOINS HIS COMPANIONS...
CLARK, WHERE HAVE YOU BEEN? YOU MISSED ALL THE FIREWORKS!
MISSED IT? I WAS PART OF IT!
12


AFTERWARD, WHEN THEY LEAVE THE UNIQUE AMUSEMENT PARK DEVOTED TO THE EXPLOITS OF A FABULOUS HERO...
SUPERMAN LAND
GEE, SUPERMAN LAND WAS CERTAINLY SUPER-FUN! THE ONLY THING THAT DISAPPOINTED ME WAS THAT I DID NOT GET TO SEE SUPERMAN IN PERSON!
THAT'S WHAT YOU THINK, LOIS.
THE END

HOW TO DRAW SUPERMAN

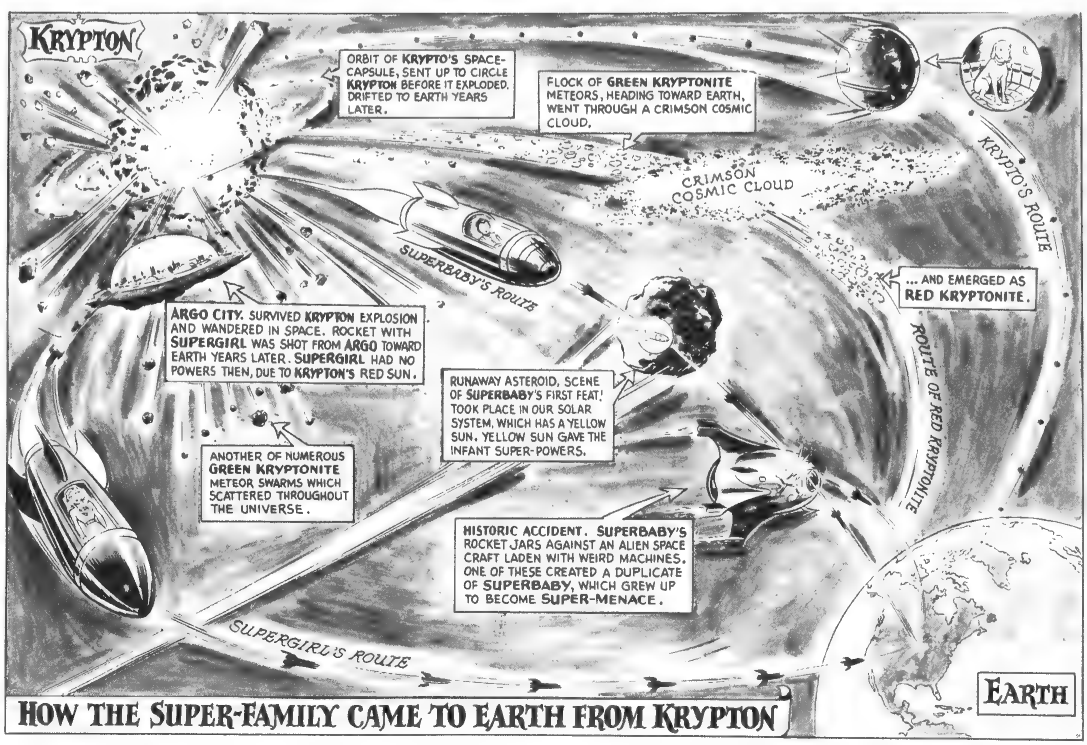
The drawings on this page were done by top Superman artist Curt Swan, to guide other artists in depicting the Man of Might, from all angles and using all expressions. Study them—then see how well you can draw Superman.





GUIDE TO CHARACTERS IN SUPERMAN FAMILY PORTRAIT

A. SUPERMAN
B. SUPERGIRL . . . COUSIN TO SUPERMAN . . . NOW APPEARING IN HER OWN MAGAZINE.
C. JIMMY OLSEN . . . SUPERMAN'S PAL . . . APPEARS IN HIS OWN MAGAZINE.
D. LUCY LANE . . . GIRL FRIEND OF JIMMY OLSEN . . . SISTER TO LOIS LANE.
E. PERRY WHITE . . . EDITOR OF DAILY PLANET.
F. LOIS LANE . . . SUPERMAN'S GIRL FRIEND . . . APPEARS IN HER OWN MAGAZINE.
G. LANA LANG . . . LOIS LANE'S COMPETITOR FOR SUPERMAN'S ATTENTION . . . WAS SUPERMAN'S GIRL FRIEND WHEN HE WAS SUPERBOY.
H. MARTHA AND JONATHAN KENT . . . SUPERMAN'S ADOPTED PARENTS WHEN HE FIRST ARRIVED ON EARTH.
I. KRYPTO . . . SUPERBOY'S PET.
J. STREAKY . . . SUPERGIRL'S PET.
K. COMET . . . ANOTHER OF SUPERGIRL'S PETS.
L. MR. MXYZPTLK . . . A NEMESIS OF SUPERMAN, WHO CAN ONLY BE THWARTED BY HAVING HIM REPEAT HIS NAME BACKWARDS (KLTPZYXM).
M. LEGION OF SUPER-HEROES . . . A GROUP OF CRIME-FIGHTERS IN THE 30th CENTURY OF WHICH SUPERBOY IS A MEMBER.
N. LARA AND JOR-EL . . . SUPERMAN'S REAL PARENTS FROM THE PLANET KRYPTON.
O. BIZARRO SUPERMAN . . . A SUPERMAN FROM A WORLD EXACTLY OPPOSITE THIS ONE. FOR EXAMPLE . . . THE WORLD IS SQUARE, NOT ROUND. UGLINESS IS BEAUTIFUL, etc.
P. PROFESSOR POTTER . . . A FRIEND OF JIMMY OLSEN, WHOSE FORMULAS GIVE JIMMY THE OPPORTUNITY TO CHANGE SHAPES AND GO TO DIFFERENT TIME PERIODS.
Q. LORI LEMARIS . . . ANOTHER FORMER GIRLFRIEND OF SUPERMAN'S.


KRYPTON
ORBIT OF KRYPTO'S SPACE-CAPSULE, SENT UP TO CIRCLE KRYPTON BEFORE IT EXPLODED. DRIFTED TO EARTH YEARS LATER.
FLOCK OF GREEN KRYPTONITE METEORS, HEADING TOWARD EARTH, WENT THROUGH A CRIMSON COSMIC CLOUD.
CRIMSON COSMIC CLOUD
KRYPTO'S ROUTE
... AND EMERGED AS RED KRYPTONITE.
SUPERBABY'S ROUTE
ARGO CITY. SURVIVED KRYPTON EXPLOSION AND WANDERED IN SPACE. ROCKET WITH SUPERGIRL WAS SHOT FROM ARGO TOWARD EARTH YEARS LATER. SUPERGIRL HAD NO POWERS THEN, DUE TO KRYPTON'S RED SUN.
ROUTE OF RED KRYPTONITE
RUNAWAY ASTEROID, SCENE OF SUPERBABY'S FIRST FEAT! TOOK PLACE IN OUR SOLAR SYSTEM, WHICH HAS A YELLOW SUN. YELLOW SUN GAVE THE INFANT SUPER-POWERS.
ANOTHER OF NUMEROUS GREEN KRYPTONITE METEOR SWARMS WHICH SCATTERED THROUGHOUT THE UNIVERSE.
HISTORIC ACCIDENT. SUPERBABY'S ROCKET JARS AGAINST AN ALIEN SPACE CRAFT LADEN WITH WEIRD MACHINES. ONE OF THESE CREATED A DUPLICATE OF SUPERBABY, WHICH GREW UP TO BECOME SUPER-MENACE.
SUPERGIRL'S ROUTE
EARTH
HOW THE SUPER-FAMILY CAME TO EARTH FROM KRYPTON

How a Comic Magazine Is Created

SCRIPT PAGE

PAGE 3

Box 1..CAP: A moment later...
Show Clark in process of nonchalantly falling thru open crack in board
thru up to his waist.
CLARK(T): Can't think of a quicker way to DROP OUT OF SIGHT!

Box 2-3-4-5
a full-length vertical cross-section shot, showing area between wharf and
show multiple blurred images of falling Clark changing clothes in mid-air
his Kent clothes into small flat packet, stuffing packet into pouch of ca
water surface, swimming downward underwater, as Sman; the various stages a
into a continuous vertical motion; see sketch.
CLARK(T): Down here, no one...
"#2(T): ...Will see me slip out of these clothes...
"#3(T): At SUPER-SPEED...
"#4(T): ...And compress my suit into a tiny packet...
"#5(T): ...Which goes into a secret pouch in my cape!
----------Sman underwater
"#6(T): NOW... And SUPERMAN is ready for action--!

LEGEND: From the fartherest reaches of outer space he came, across the
the beautiful cloud-fleeced sphere we call EARTH!
"#2: Programmed to adapt any planet in the galaxy as his BATTLEFIELD.
"#3: Trained for all possible forms of COMBAT!
Brace yourself, reader, for the world will shake when...

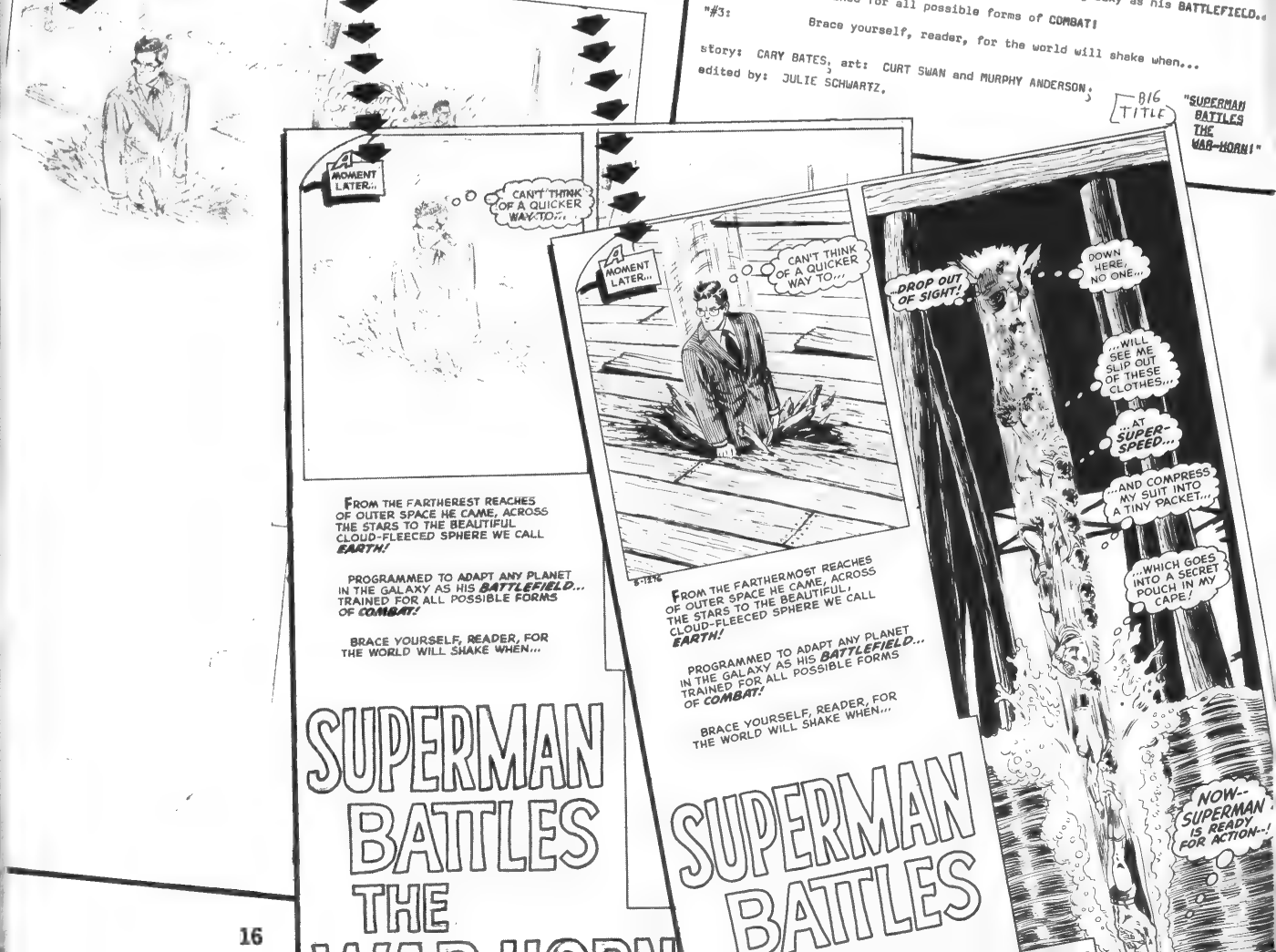
story: CARY BATES; art: CURT SWAN and MURPHY ANDERSON;
edited by: JULIE SCHWARTZ.

BIG TITLE "SUPERMAN BATTLES THE WAR-HORN!"

PENCILLED PAGE

LETTERED PAGE

INKED AND COMPLETED PAGE


A MOMENT LATER...
CAN'T THINK OF A QUICKER WAY TO...
FROM THE FARTHEREST REACHES OF OUTER SPACE HE CAME, ACROSS THE STARS TO THE BEAUTIFUL CLOUD-FLEECED SPHERE WE CALL EARTH!
PROGRAMMED TO ADAPT ANY PLANET IN THE GALAXY AS HIS BATTLEFIELD... TRAINED FOR ALL POSSIBLE FORMS OF COMBAT!
BRACE YOURSELF, READER, FOR THE WORLD WILL SHAKE WHEN...
SUPERMAN BATTLES THE
A MOMENT LATER...
CAN'T THINK OF A QUICKER WAY TO...
FROM THE FARTHERMOST REACHES OF OUTER SPACE HE CAME, ACROSS THE STARS TO THE BEAUTIFUL, CLOUD-FLEECED SPHERE WE CALL EARTH!
PROGRAMMED TO ADAPT ANY PLANET IN THE GALAXY AS HIS BATTLEFIELD... TRAINED FOR ALL POSSIBLE FORMS OF COMBAT!
BRACE YOURSELF, READER, FOR THE WORLD WILL SHAKE WHEN...
SUPERMAN BATTLES
DROP OUT OF SIGHT!
DOWN HERE, NO ONE...
...WILL SEE ME SLIP OUT OF THESE CLOTHES...
...AT SUPER-SPEED...
...AND COMPRESS MY SUIT INTO A TINY PACKET...
...WHICH GOES INTO A SECRET POUCH IN MY CAPE!
NOW--SUPERMAN IS READY FOR ACTION--!

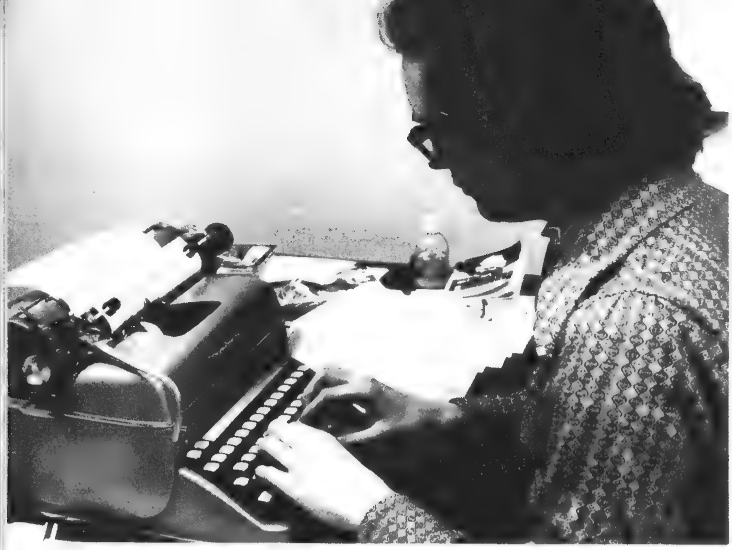
Publisher Carmine Infantino and artist Nick Cardy discuss a Superman cover with editor Julius Schwartz.

The creation of a comic book is a long drawn-out process from conception to delivery to the newsstands, and starts long before the reader is able to purchase it.

The first decision is made at the executive level and deals with the title of the magazine, its size, its character, and its frequency of publication.

As in every business, all factors have to be weighed in an attempt to put out material that will be most inviting. When the decision is made, the books are scheduled for delivery at a specific time and all the work must be planned to meet the deadline. This involves having the books written, drawn, lettered, colored, engraved and printed. These steps will be outlined in the material that follows:

The initial step towards publication is taken by the editor, who decides how many stories will be included in a book. The total number of pages of material allowed for this is determined according to the amount of advertising space sold. This is as true of a comic book, as it is of any other magazine or newspaper.



Writer Dennis O'Neil at the typewriter, creating a Superman script.

Artist Curt Swan at the drawing board, pencilling a page of a Superman story.

Close-up of Curt's hand, putting the finishing touch on Superman.

After the editor decides the number of pages for each story, he assigns the individual stories to specific writers. The nature of the story has to be geared to the character of the magazine. The SUPERMAN story must be different from the BATMAN or GREEN LANTERN stories. The writer has to be thoroughly familiar with the lead character and the things he can or cannot do.

The writer submits an outline or short synopsis of the story he plans to write. He may do this verbally or in writing. The plot is discussed with the editor, and details are worked out—introduction, storyline, action and finally, solution. If the editor is pleased with the plot as worked out, he asks the writer to submit the story in script form.

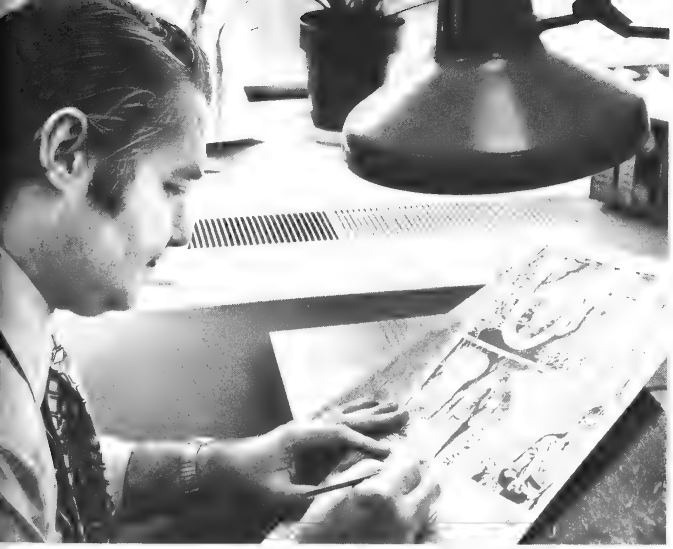
The script is quite detailed. It is precise in its descriptions from panel to panel.

The script describes each scene from panel to panel and contains the thought and speech material for each character. The editor then reads the script and makes minor changes where necessary to improve the story. The script, with its changes, is then turned over to an artist whose job it is to translate the script into pictures—panel for panel. This artist lays out the lettering first—roughly—to make certain that there is enough room for the reading material. The picture is then drawn to fit the remaining space.

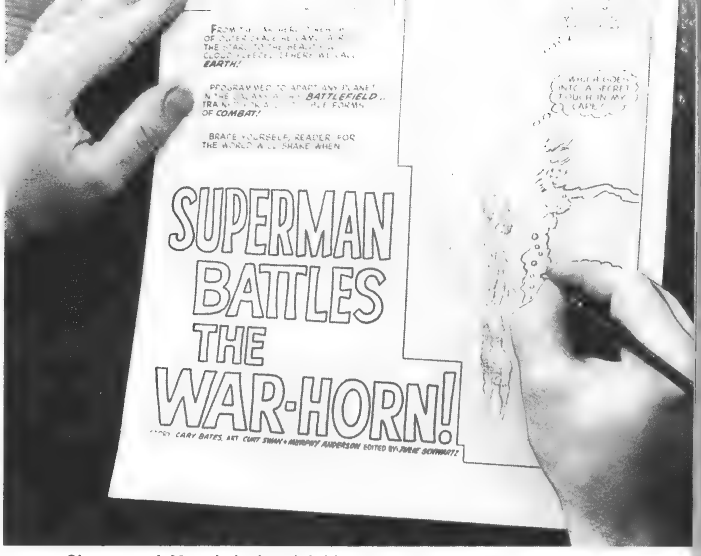
The artist uses his imagination and skill to picture the story in the most imaginative way. He presents the art in pencilled form to the editor who may suggest changes or accept the art as is. The pencilled pages are then given to a letterer who, with a speedball pen, inks in the lettering accurately. This, as well as all the following steps, is a hand operation. The editor then submits the pencilled and lettered page to an artist for "inking". This artist may be the same man who pencilled the artwork, or another artist whose specialty is inking. This means going over the original pencil lines with India ink. This black ink reproduces better than pencil and cannot be accidentally rubbed out. When the artwork is finished, it is again checked by the editor—he proofreads it as well as studies the art work. All corrections are indicated on the page in blue pencil—which will not photograph (it is invisible to the film used for copying the artwork).

When he has all of the stories ready for it, the editor then submits the completed book to the production department, along with a schedule—which indicates the stories, their length, and the desired position in the magazine.

The editor—comparing script description and art—suggesting a change.



Artist Murphy Anderson inking a page of a Superman story.



Close-up of Murphy's hand inking over the pencilled page.

Production Manager Sol Harrison discusses the cover layout with the editor.

A corner of the Production Department, showing letterers Joseph Letterese and Morris Waldinger making corrections on a Superman story.

Gaspar Saladino lettering a Superboy cover.

Lillian Mandel types the layout schedule for a comic magazine.

Gerda Gattel proofreads a Lois Lane book.

Joseph Letterese makes lettering corrections on a Superman story.

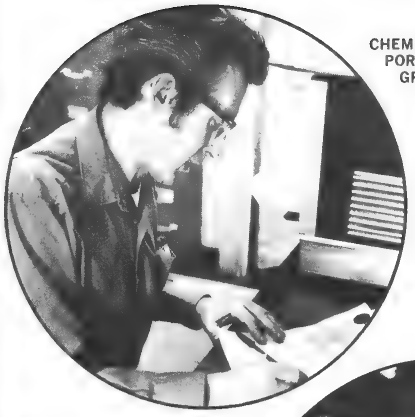
Allan Kupperberg corrects some art on a page for Action Comics.

Glynis Wein does paste-ups on an Action Comics cover and touches up surrounding areas.

In the production department, corrections in the art and text are made on the original art. At this point, the Production Manager makes a final schedule for the magazine. It is completely laid out, page by page, for the best possible positioning of art and advertising. The corrected pages are returned to the editor for double-checking to see if all corrections were made. The magazine is then given to a proofreader who must check for errors in spelling, grammar, and sense of story. The production men make the final corrections and return the whole magazine to the Assistant Production Manager who makes the final check for correct page layout and position of advertising against the typed-up schedule. It is looked over carefully to make certain the art and lettering are clean enough for proper reproduction. It is in the production department that all the pieces come together—the art, text pages, and advertising, and it is from this department that the completed magazine is 'put to bed'.

Jack Adler checks a schedule before sending the magazine to the Comics Code Authority.

Sol Harrison and E. Nelson Bridwell work on material for the book you are now reading.



CHEMICAL COLORPLATE, IN BRIDGEPORT, CONNECTICUT, IS THE ENGRAVING PLANT WHERE THE PRINTING PLATES ARE MADE.

When the artwork is received, it is posted and placed on large boards to be photographed.

The photographer measures the copy to make sure that the size conforms to the instructions.

The special arc lamps expose the film rapidly.

Here we see the developed film coming out of the automatic processor.

With a highly magnified viewer the photographer checks the tone values for proper dot formation.

Now the magazine is sent to the Comics Code Authority—a self-censoring board, whose job it is to make certain that no magazine which reaches our young readers contains any objectionable material. The code may suggest changes in art or wording if there is anything done in bad taste. If the magazine passes the Code, it is sent to the engraver who makes the printing plates. When the Engraver receives the magazine it is posted into their schedule and sent to the photography department. All the original art, as indicated, is made larger than final size to get cleaner, sharper reproduction, when it is reduced to the printing size. The art work is set up to be photographed on a copy board—4 pieces at a time—so that when the plate is printed, folded and cut, each page will fall in its proper slot in the magazine.

APPROVED BY THE COMICS CODE AUTHORITY

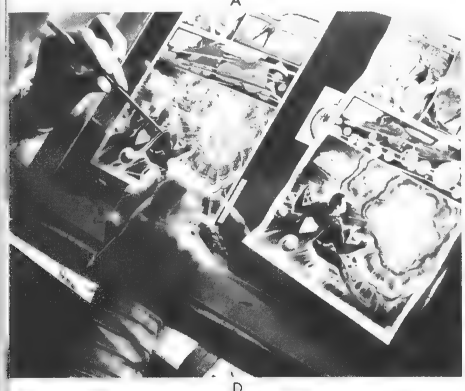
From the negative of this photograph, a print is made on a paper that is suitable for coloring. This print is returned to the production department where it is carefully colored by hand. The colored page is shown to the editor and the publisher for approval and then sent to the engraver for color breakdown. This next process is called color separation, whereby the color is broken down to the basic primary colors for printing. This is another hand craft process. At the photoengraving plant, the color is broken down for printing in the primary or basic colors. By combining yellow, red, and blue, with the black of the original drawing, all of the colors of the spectrum can be produced. The artist doing this breakdown is called a color separator and the process is called color separation. There are many ways of doing this and the following are two methods currently employed. On a transparent sheet of acetate, over a print of the line drawings of the page, the artist paints over or "masks" the areas where he wants a particular value of one of the primaries to fall—so that all of the light values of red are done on one acetate—the darker values of red on another, and the full or solid red on another. This processing is done for the yellow, red and blue plates. Negatives are made of these masks and then these negatives are used to print the values onto a metal plate. (This process will be described later on). This system is used for making the plates for the insides of magazines. Another method is employed for the covers and advertising. It is more flexible and allows for a greater variety of colors and effects. In this system, a series of prints of the original are made on special drawing paper in a light blue ink. On these boards, drawings are made in wash (black ink mixed with water to get different values or shades) for each color (yellow, red, blue and black). The final result, here, depends on the skill and experience of the color artist.

These boards are then photographed through a "screen" so that the result and image is made up of a series of fine dots—small dots where the values are light and large dots where the values are dark. From this point on the process is the same for both systems.

Jack Adler uses colored inks to hand-color a new cover.

A. An artist uses the color scheme as a guide for separating the primary colors.
B. Negatives are made and then touched up for any spots.
C. The negative is printed on the sensitized zinc plate.
D. The plate is etched in an acid bath.
E. Routing the plate cleans and deepens unwanted printing areas.
F. Fine hand-tooling or soldering is used for corrections.

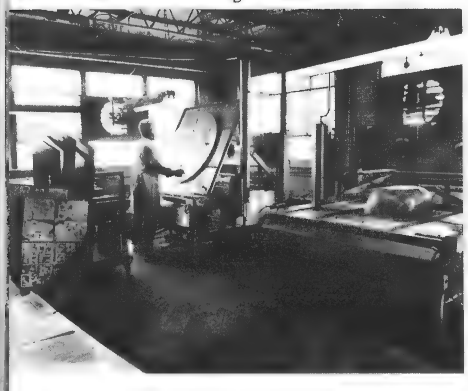
A



B

C

D



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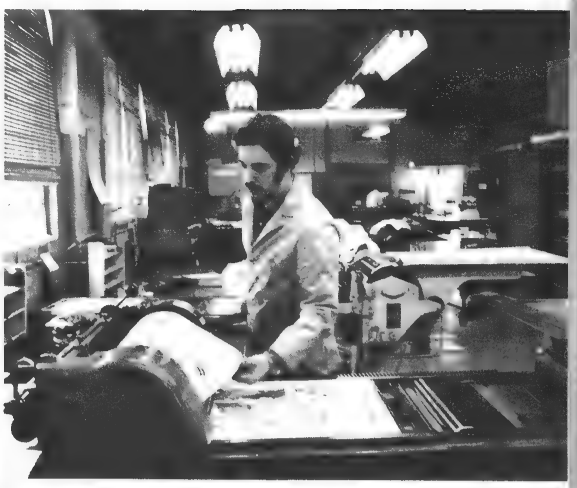
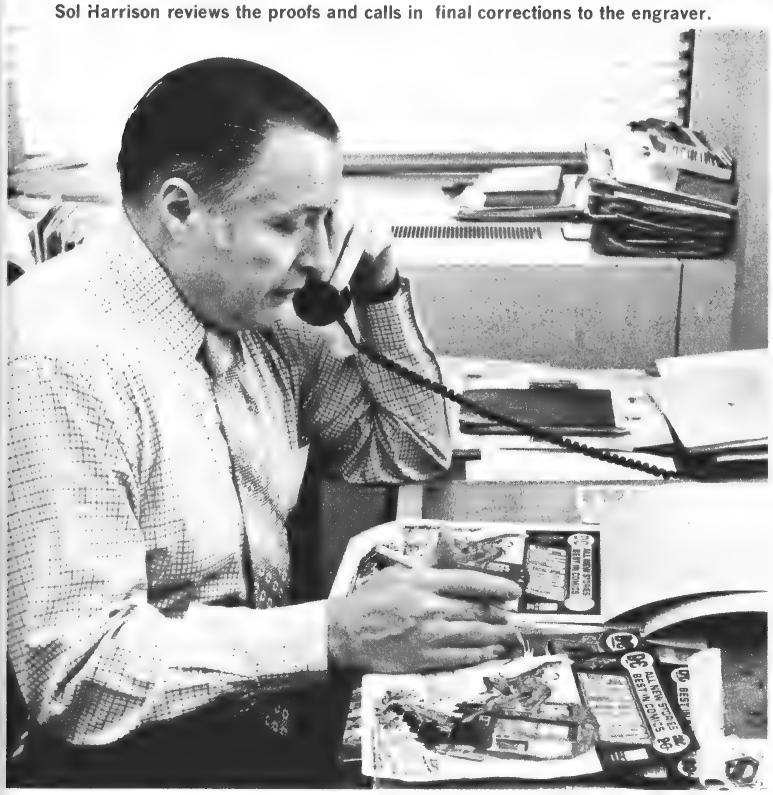


These three photographs show some of the steps in the making of a color proof. This is the engraver's way of showing the publisher what the job will look like before printing.

Sol Harrison reviews the proofs and calls in final corrections to the engraver.



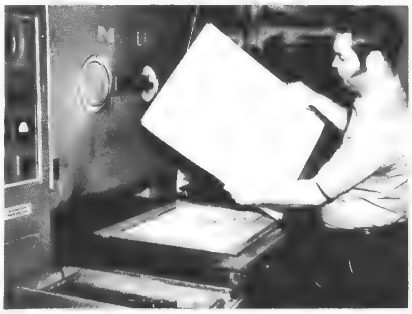
The negatives obtained by either method are printed onto a sheet of zinc. The preparation of the zinc plate for receiving this image is as follows: The metal is dipped into a chemical bath which coats the plate with a prepared photographic emulsion. This emulsion is sensitive to light, and when the image is printed onto the metal, a picture of each color is formed. This image is resistant to acid—and when the plate is put into an acid bath (with its back and sides protected by a special paint), the acid eats or bites away the unprotected parts of the metal (the parts that have no image). All large areas of the metal, where there is no work, are also painted to protect them so that the acid will not eat through large areas—right through the back—and so that the plate will have some body strength. The protecting ink is washed off the remaining areas of the metal plate. The large protected areas that are not work areas will be removed by a router—a special mechanical drill. These areas are removed only to a shallow depth—so that they will not print. The finished plate is now a sheet of zinc with raised areas (the printing surface). It is exactly like a rubber stamp, and printing from this plate is pretty much like printing from a rubber stamp.

The plates are then sent to the proofing department—actually a printing department. Ink is placed on rollers and run across the plate—yellow, red, blue or black, depending on the plate.

Proofs of the printing plates are 'pulled' at the engraving plant. The inside pages are printed in black and white only—and the covers are printed in full color. The plates are printed in sequence—yellow, red, blue, and black and the result is a full color print of the cover.

The color proofs are returned to the production department for checking. The proof is compared with the submitted color sketch for accuracy and looked at for broken lines, missing colors, etc. Corrections are indicated on the color scheme and sent back to the engraver (or called in by phone when time is short). Corrections can be made by soldering pieces or patching pieces on to the plate and by tooling out unwanted areas. This again is a hand operation and requires great skill.

...at the World Color Printing plant in Sparta, Illinois...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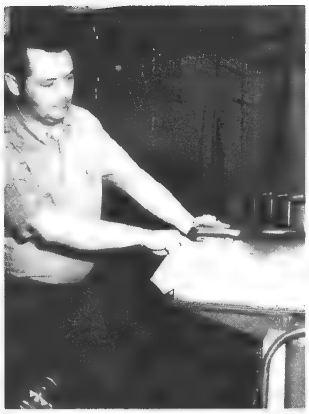
B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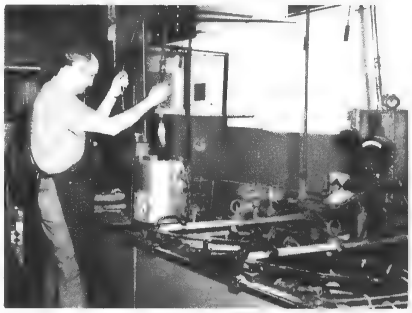
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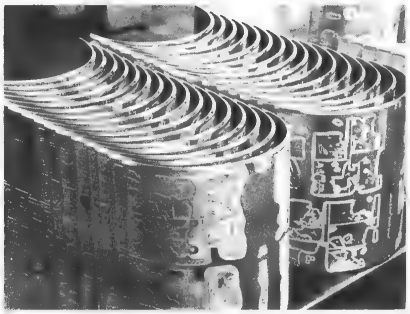
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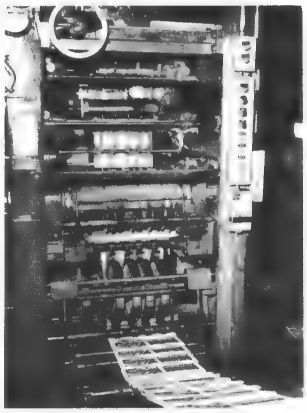
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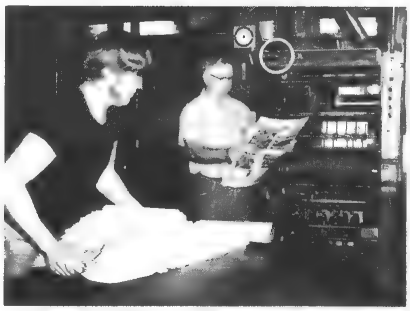

J

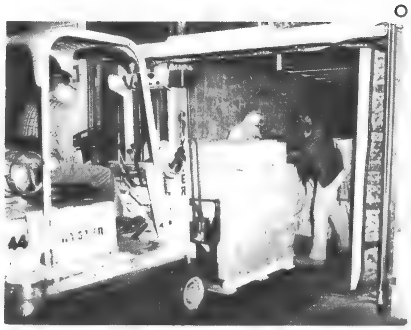
K

L

A. In the stereo department, the mat is being applied to the metal plate.
B. When the matrix is removed from the pressure machine, it is placed in a curved cylinder.
C. Molten lead is poured into the cylinder and a curved stereo is formed.
D. These are then plated to harden and allow longer press runs.
E. Here are the finished plated stereotypes, ready for the press.
F. A view of the giant presses that print two comic magazines at the same time.
G. The pressman is locking the plates into their proper positions.
H. Rolls of the newsprint paper, waiting to be printed.
I. Here they come, hot off the press!
J. While a pressman checks the color, another gathers the inside sections.
K. Another press prints covers on a smoother paper.
L. Thousands of covers are trimmed and separated.

M

N



O

M. Automatic machines put the covers and insides together with staples.
N. The finished magazines are gathered and packed in special bundles.
O. The bundles are put on wooden platforms and loaded on trailers or railroad cars and shipped all over the U.S. and Canada.

Lois Barker picks out proofs for use in foreign editions.

Milton Snapinn looks at some new foreign editions of Superman.

This is a selection of Superman editions from Brazil, Lebanon, Sweden, Britain, Mexico, Germany and France.

After the plates are cleaned up, they are shipped to the printing plant.

The first step here is to have duplicates made of the original zinc cover plates . . . for several reasons.

In the first place, the original plate cannot print the required number of covers. It could only be used for a very short print run. Also, the inside plates must be curved for use on the high speed newspaper printing presses—they are actually used in the shape of a cylinder. The plate is covered with a matrix which is applied under high steam pressure. This matrix is not unlike papier mache. When cool and off the plate, this matrix is actually a mold of the original plate and is called a mat. This mat has indentations where the plate has raised surfaces. It is placed around a cylinder and molten lead is poured and formed into a curved stereotype of the original plate. The curved plates are then placed on the high speed presses which feed large rolls of newsprint paper through the various color stages (yellow, red, blue, black).

The inside sections of the magazine come off the press folded and ready for the binding machines.

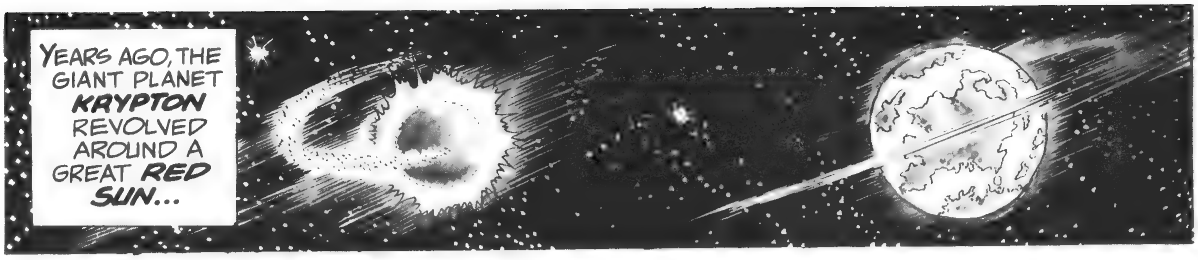
The covers are printed nine at a time on flat sheets of coated or smooth paper. These special presses print four colors on one side of the cover and one color on the other side at the same time. After printing, the covers are cut apart and brought to the bindery. Here they are set on equipment that automatically puts the cover over the printed insides. The insides are moved on a conveyor to another machine that punches two staples through the cover and insides. All the excess is trimmed away to make the finished magazine.

The machines count the magazines as they are packed and wrapped for shipment to distributors all over the world. These wholesalers then distribute them to local newsdealers, who put them on their racks—ready for *you* to read and enjoy. Most of our magazines are translated into every major language and reprinted and distributed in the countries where those languages are spoken and read.

The next time you buy a comic magazine, stop and think a moment of all the people who have handled the various stages of production to get that magazine to you.

SUPERMAN
WHO IS SUPERMAN? WHERE DID HE COME FROM? HOW DID HE OBTAIN THE MIRACULOUS POWERS THAT CAUSE THE WORLD TO GASP IN AWE?
HERE, AT LAST, ARE THE ANSWERS--THE INCREDIBLE STORY OF...
"The ORIGIN of SUPERMAN!"

FASTER THAN A SPEEDING BULLET!
MORE POWERFUL THAN A LOCOMOTIVE!
ABLE TO LEAP TALL BUILDINGS AT A SINGLE BOUND!
SUPERMAN
EVERYONE KNOWS OF THESE AND OTHER POWERS OF THE MAN OF STEEL... BUT HOW DID HE ACQUIRE HIS SUPER-ABILITIES?
FOR THE ANSWER, WE MUST LOOK, NOT ON EARTH, BUT FAR OUT IN THE VAST REACHES OF SPACE!
2


YEARS AGO, THE GIANT PLANET KRYPTON REVOLVED AROUND A GREAT RED SUN...

KRYPTON WAS INHABITED BY A HIGHLY INTELLIGENT CIVILIZATION. AMONG ITS FOREMOST CITIZENS WERE SCIENTIST JOR-EL AND HIS WIFE, LARA...
I'M WORRIED ABOUT OUR SON, KAL-EL!
I KNOW... HE'S OVER A YEAR OLD AND HE HASN'T STARTED READING YET!

THE SCIENTISTS OF KRYPTON HAD STUDIED MANY DISTANT WORLDS, INCLUDING EARTH...
YES, I CALCULATE THAT A KRYPTONIAN ON THE TINY PLANET EARTH WOULD HAVE TREMENDOUS STRENGTH BECAUSE OF ITS LIGHTER GRAVITY!
AND THE GREATER ENERGY OF ITS YELLOW SUN WOULD GIVE HIM OTHER FANTASTIC POWERS!

BUT THE TIME CAME WHEN KRYPTON WAS SHAKEN BY MYSTERIOUS RUMBLINGS...
ANOTHER GROUND-QUAKE!
THERE HAVE BEEN SIMILAR ONES ALL OVER THE PLANET!

IN THE HALL OF WISDOM, THE RULING SCIENCE COUNCIL AWAITED AN ANNOUNCEMENT FROM ONE OF ITS MEMBERS...
WHAT DO YOU SUPPOSE HE HAS ON HIS MIND?
WE'LL SOON KNOW... HERE HE COMES!

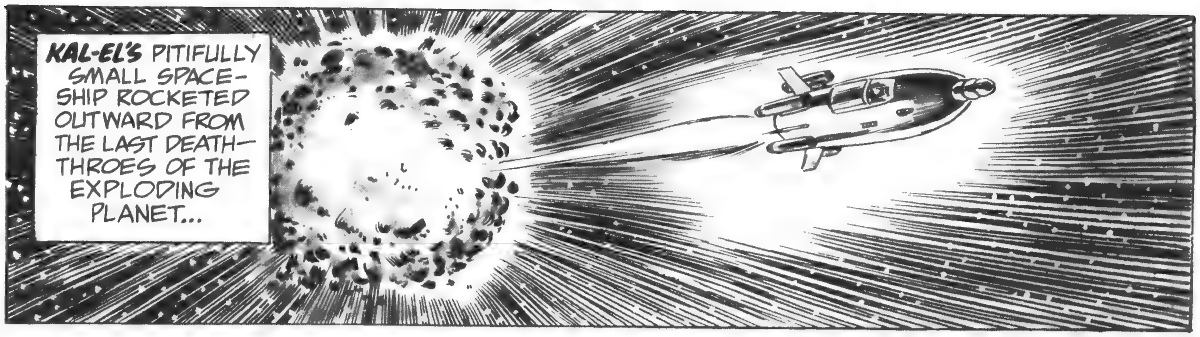
FELLOW SCIENTISTS, KRYPTON IS DOOMED!
3

NOT THAT OLD THEORY OF YOURS, JOR-EL!
IT IS NO LONGER JUST A THEORY! THE RECENT QUAKES HAVE PROVED THAT!
INTERNAL STRESSES DEEP WITHIN OUR PLANET HAVE CAUSED INSTABILITY IN KRYPTON'S CORE!
VERY SOON KRYPTON WILL EXPLODE LIKE A GIGANTIC BOMB!
HA, HA! AND WHAT DO YOU PROPOSE TO DO ABOUT IT?
WE MUST RETURN TO OUR ABANDONED SPACE-PROGRAM... BUILD GIANT SPACE-ARKS TO CARRY OUR PEOPLE TO ANOTHER WORLD! --EARTH!
BUT THOSE EARTH-PEOPLE ARE SO INFERIOR... MENTALLY AND PHYSICALLY!
BESIDES, THERE CAN BE NO DANGER! YOU'VE BEEN FRIGHTENED BY A FEW MINOR QUAKES!
HOW ANYONE WITH YOUR INTELLIGENCE COULD BELIEVE SUCH A THING IS BEYOND MY UNDERSTANDING!
PERHAPS HE DOESN'T BELIEVE IT... HE MAY PLAN TO EXILE US IN SPACE AND SEIZE THE GOVERNMENT HIMSELF!
WE REFUSE TO LISTEN TO ANY MORE OF YOUR NONSENSE!

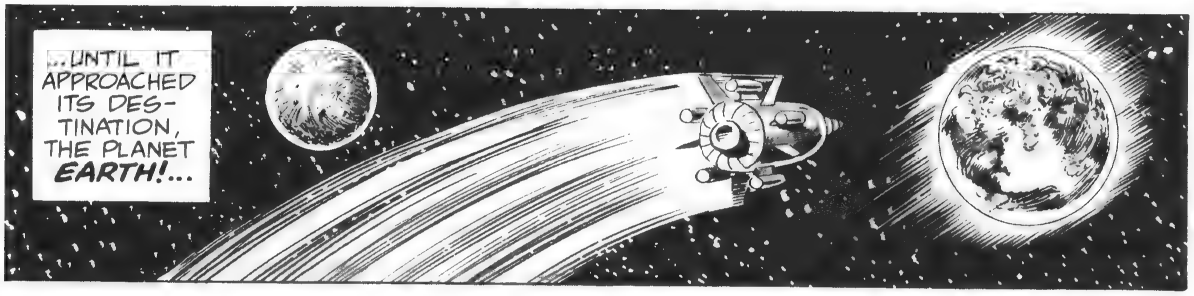
ANGER AND FRUSTRATION MINGLED IN JOR-EL'S MIND AS HE HURRIED HOME...
THOSE IDIOTS CAN STAY HERE AND DIE...
BUT I MUST CONTINUE MY ROCKET EXPERIMENTS... BUILD A SHIP TO TAKE ME AND MY FAMILY TO EARTH!
LARA WAITED ANXIOUSLY, AND WHEN JOR-EL ARRIVED...
I CAN SEE IT... THEY STILL WON'T BELIEVE YOU!
I THOUGHT THE QUAKES WOULD CONVINCE THEM, BUT THEY DON'T WANT TO BELIEVE THE TRUTH!
THE FOOLS! THEIR BLINDNESS WILL DOOM BILLIONS!
MONTHS PASSED, AS JOR-EL WORKED FURIOUSLY. AND THEN, ONE TERRIBLE DAY... THE END CAME!...
IN MINUTES, MIGHTY STRUCTURES CRUMBLED, AS TRANSIT TUBES WERE RIPPED ASUNDER!...
AND IN JOR-EL'S HOME...
LARA, QUICK... BRING KAL TO THE SPACE-SHIP MODEL!

IF ONLY I'D HAD TIME TO BUILD A FULL-SIZED SHIP! BUT THE MODEL IS BIG ENOUGH TO CARRY YOU AND KAL TO EARTH!
NO!
I CAN'T LEAVE YOU, JOR! MY PLACE IS AT YOUR SIDE... I'M STAYING!
PLEASE, LARA... MY DARLING...
NO, JOR! BESIDES, WITHOUT MY WEIGHT, THE SHIP HAS A BETTER CHANCE OF REACHING EARTH!
THEN... AT LEAST OUR SON WILL OUT-LIVE HIS WORLD!
LITTLE KAL-EL WAS PLACED IN THE ROCKET... AND JOR-EL PRESSED THE FIRING BUTTON...
MADE IT! I JUST HOPE HE GETS TO HIS NEW HOME SAFELY!

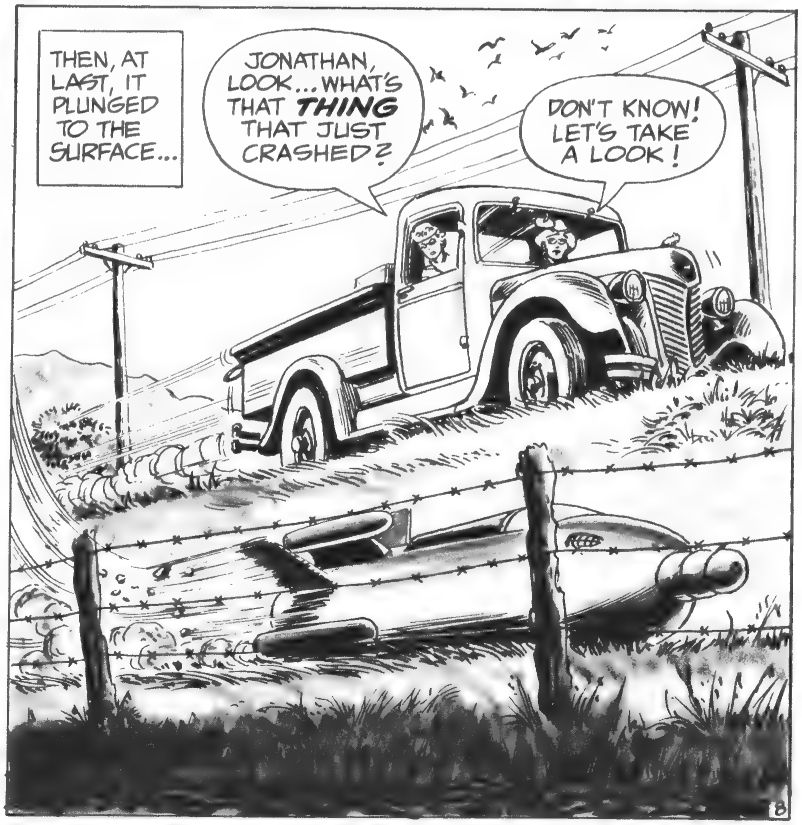
GOOD-BYE, SON...
...AND GOOD LUCK!
HOLD ON, LARA... IN MOMENTS KRYPTON WILL EXPLODE!
BUT KAL IS SO LITTLE! I HOPE HE FINDS A GOOD HOME ON EARTH!
THEN, AS NATURE'S FURY GATHERED FOR ONE FINAL CATACLYSMIC BLAST...

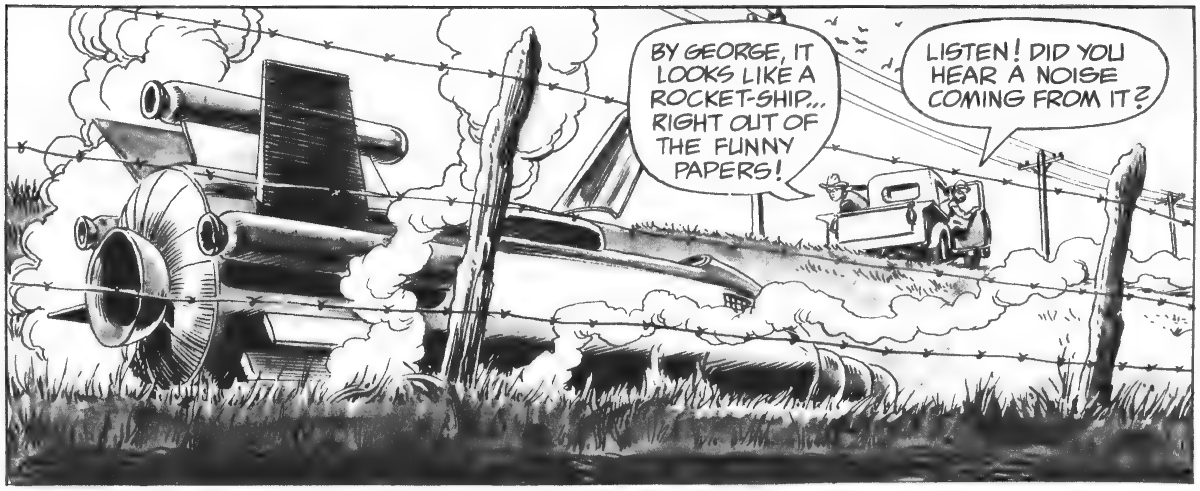

KAL-EL'S PITIFULLY SMALL SPACE-SHIP ROCKETED OUTWARD FROM THE LAST DEATH-THROES OF THE EXPLODING PLANET...

THE SPECIAL WARP-DRIVE INVENTED BY JOR-EL HURTLED THE VESSEL THROUGH INTERSTELLAR SPACE...


...UNTIL IT APPROACHED ITS DESTINATION, THE PLANET EARTH!...

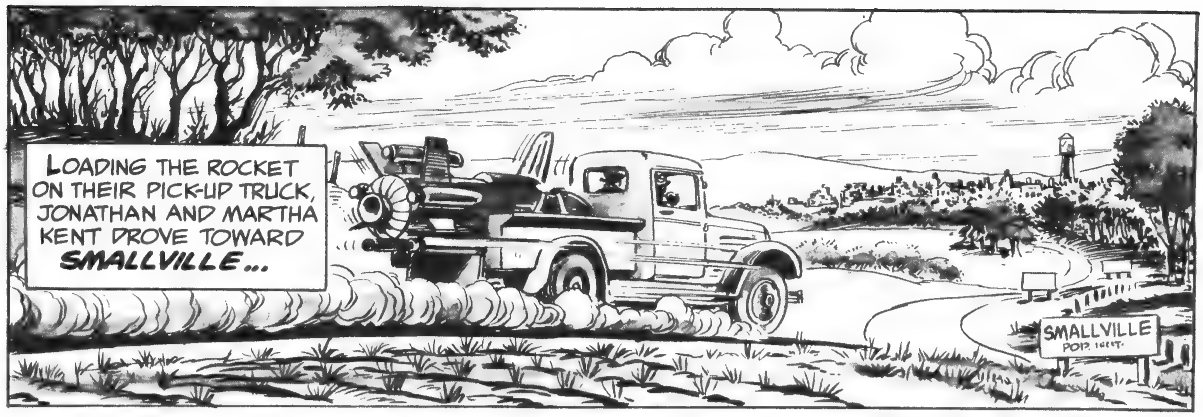
IT CIRCLED THIS WORLD...

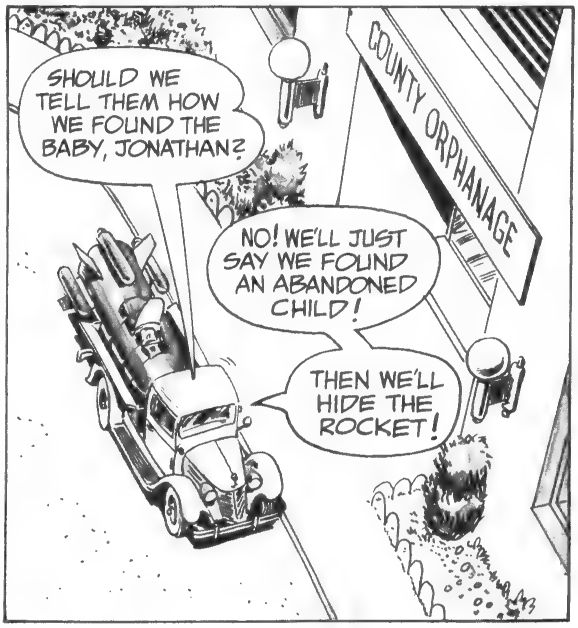

THEN, AT LAST, IT PLUNGED TO THE SURFACE...
JONATHAN, LOOK... WHAT'S THAT THING THAT JUST CRASHED?
DON'T KNOW! LET'S TAKE A LOOK!

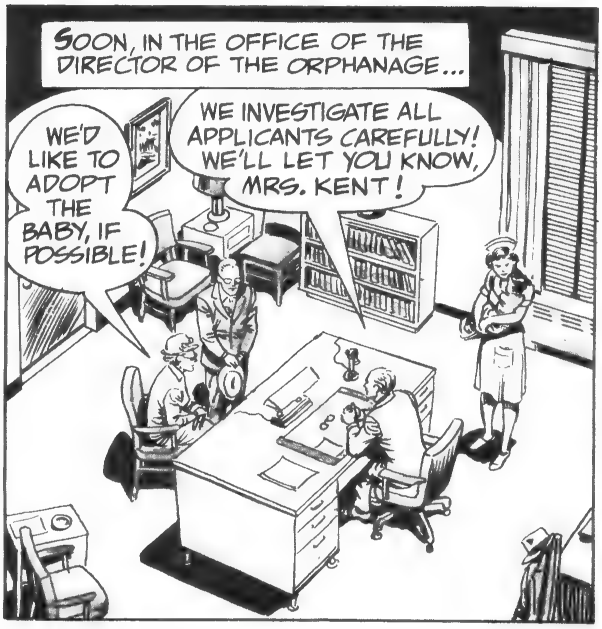

BY GEORGE, IT LOOKS LIKE A ROCKET-SHIP... RIGHT OUT OF THE FUNNY PAPERS!
LISTEN! DID YOU HEAR A NOISE COMING FROM IT?

WAAAAA!
YOU'RE RIGHT! SOUNDS LIKE A BABY CRYING!

HERE HE IS... UNHURT! AND THE ROCKET ISN'T DAMAGED, EITHER!

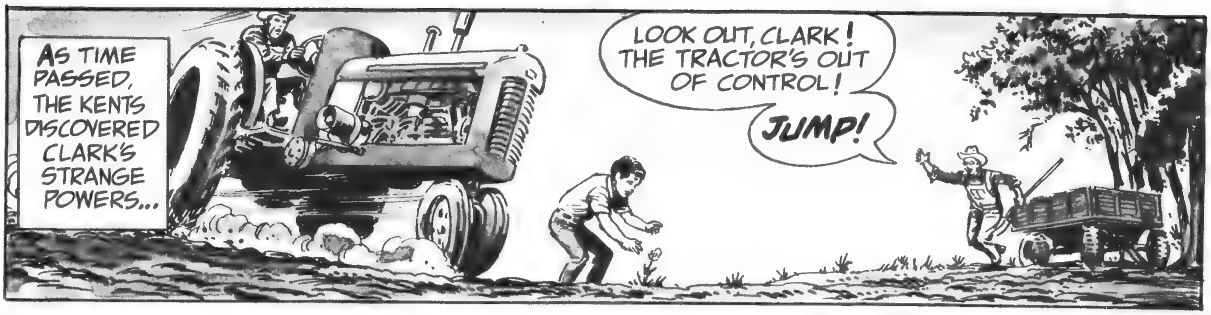

LOADING THE ROCKET ON THEIR PICK-UP TRUCK, JONATHAN AND MARTHA KENT DROVE TOWARD SMALLVILLE...
SMALLVILLE
POP. 10,000


SHOULD WE TELL THEM HOW WE FOUND THE BABY, JONATHAN?
COUNTY ORPHANAGE
NO! WE'LL JUST SAY WE FOUND AN ABANDONED CHILD!
THEN WE'LL HIDE THE ROCKET!

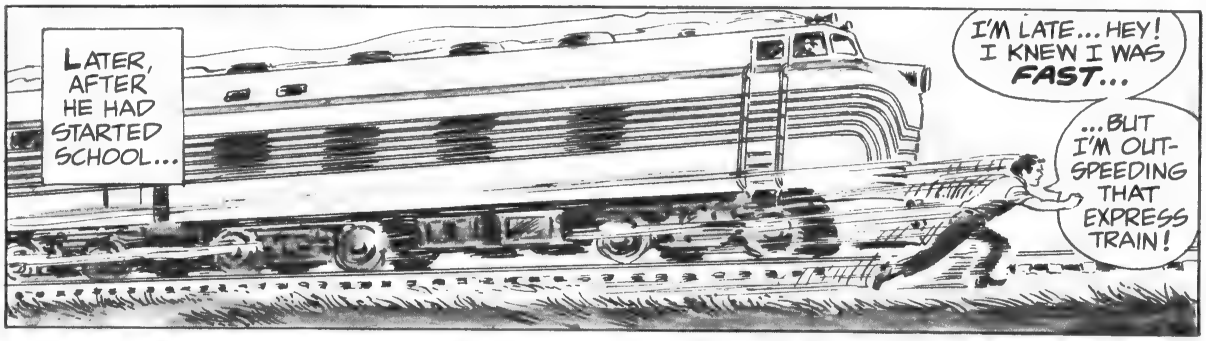

SOON, IN THE OFFICE OF THE DIRECTOR OF THE ORPHANAGE...
WE'D LIKE TO ADOPT THE BABY, IF POSSIBLE!
WE INVESTIGATE ALL APPLICANTS CAREFULLY! WE'LL LET YOU KNOW, MRS. KENT!

SOON, THE ORPHANED INFANT DISPLAYED AMAZING ABILITIES...
GREAT SCOTT! HOW ON EARTH...?
I STARTED TO LIFT HIM... BUT HE LIFTED ME INSTEAD!

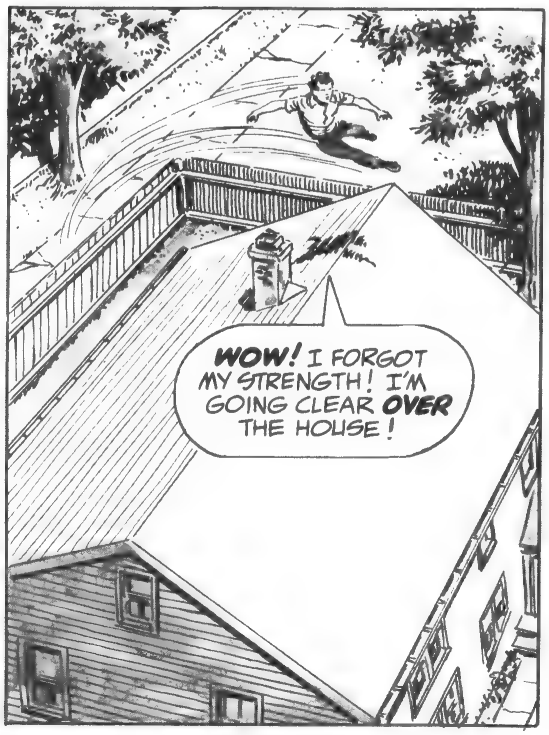
OH, DEAR! HE'S BROKEN ANOTHER TOY!
I NEVER SAW SUCH STRENGTH! HE'LL GROW UP TO BE A REGULAR HERCULES!
I DON'T UNDERSTAND IT!
I'VE BROKEN FOUR NEEDLES TRYING TO VACCINATE THAT CHILD!
DOCTOR-- QUICK! IT'S THAT BABY AGAIN!
HOW DID HE GET UP THERE?
I DON'T KNOW-- BUT WE MUST GET HIM DOWN!
SO, WHEN THE KENTS RETURNED...
YOU MAY HAVE THE CHILD!
AND GOOD RIDDANCE!
AT LAST WE HAVE A CHILD, JONATHAN! WHAT WILL WE NAME HIM?
WE'LL NAME HIM AFTER YOUR FAMILY, MARTHA ...THE CLARKS!
HEAR THAT, BABY? THAT'S YOUR NEW NAME... CLARK KENT!


AS TIME PASSED, THE KENTS DISCOVERED CLARK'S STRANGE POWERS...
LOOK OUT, CLARK! THE TRACTOR'S OUT OF CONTROL!
JUMP!

GREAT THUNDER! CLARK ISN'T SCRATCHED!
BUT THE TRACTOR'S COMPLETELY WRECKED!


LATER, AFTER HE HAD STARTED SCHOOL...
I'M LATE... HEY! I KNEW I WAS FAST...
...BUT I'M OUT-SPEEDING THAT EXPRESS TRAIN!

BY NOW, THE KENTS WERE LIVING IN SMALLVILLE, WHERE THEY OWNED A STORE. ONE DAY...
I'LL JUMP THIS FENCE, AND...


WOW! I FORGOT MY STRENGTH! I'M GOING CLEAR OVER THE HOUSE!

=UNNFF!= I CRASHED RIGHT INTO THE GROUND!
GOSH! I HOPE NO ONE SAW ME!
12

AND ANOTHER TIME...
I'VE LOST MY RING! WHERE COULD IT BE?
IT'S BEHIND THE LITTLE CHEST, MA!
WHY, HERE IT IS! BUT HOW DID YOU KNOW?
I JUST... SAW IT... AS IF I HAD X-RAY EYES!
ANOTHER POWER! FANTASTIC!
SOON, CLARK ADOPTED HIS SUPERBOY IDENTITY AND ACHIEVED WORLDWIDE FAME. BUT THEN HIS MOTHER DIED. AS HIS FATHER LAY ILL OF THE SAME DISEASE...
DAD...
NOT MUCH TIME!
NURSE, PLEASE LEAVE US ALONE!
NO ONE ON EARTH HAS POWERS EQUAL TO YOURS, CLARK! YOU'VE USED THEM WELL AS SUPERBOY!
BUT THERE MAY BE EVEN GREATER NEED FOR YOUR POWERS WHEN YOU'RE A MAN! YOU MUST USE THEM WISELY!-- FOR GOOD!
I WILL, PA... I SWEAR IT!
GOOD, SON... NEVER FORGET... YOUR VOW...
HE--HE'S GONE! I'M THE MIGHTIEST BEING ON EARTH...
...YET ALL MY SUPER-POWERS COULDN'T SAVE HIM!
13

ORPHANED FOR THE SECOND TIME, CLARK HAD HIS FOSTER PARENTS BURIED IN THE BACK-YARD OF THEIR HOME...
I'LL NEVER FORGET MA AND PA! AND I WON'T SELL THE HOUSE!
BUT NOW I MUST LEAVE...GO TO COLLEGE IN METROPOLIS, THEN GET A JOB!

CLARK LEFT SMALLVILLE SOON AFTER... BUT RETURNED SECRETLY TO MAKE A SECOND DEPARTURE AS SUPERBOY...
WELL, I'VE SAID GOOD-BYE TO ALL MY FRIENDS! I'LL RETURN LATER FOR MY TROPHIES AND ROBOTS, WHEN I HAVE A PLACE TO KEEP THEM...
HUH? WHAT'S THAT CROWD BELOW DOING?

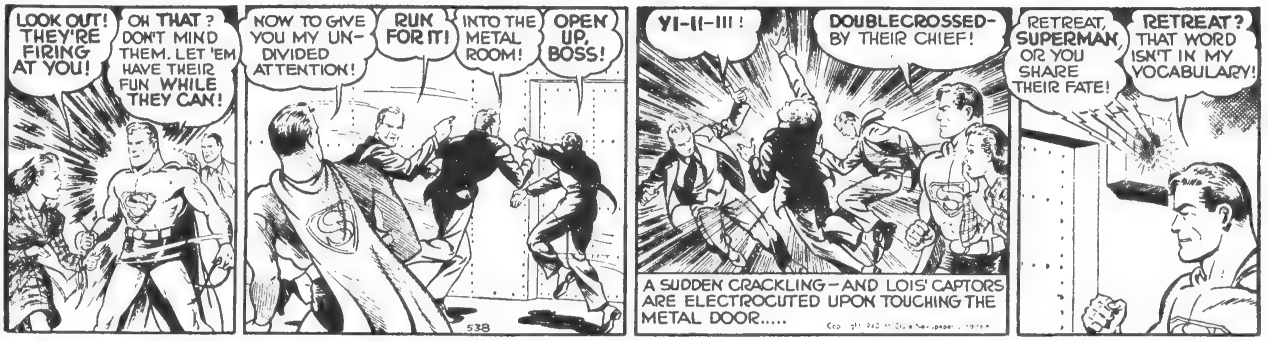
IT WAS A SUPER-SURPRISE PREPARED BY THE BOY OF STEEL'S FRIENDS...
WHY...THEY'RE FORM-ING THEMSELVES INTO LETTERS! THE WHOLE TOWN'S BIDDING ME GOOD-BYE!
I MUST FIND A SPECIAL WAY TO SAY FAREWELL TO THEM!
FAREWELL SUPERBOY WE'LL NEVER FORGET YOU

SO SUPERBOY GAVE A PARTY FOR THE TOWN... COMPLETE WITH REFRESHMENTS...
SMALLVILLE BANK
I BUILT A GIANT OVEN TO BAKE THIS SUPER-CAKE... BIG ENOUGH FOR EVERYONE TO HAVE A SLICE!

MOST OF THE PEOPLE DIDN'T EAT THAT CAKE. THEY SAVED IT AS A SOUVENIR. THERE ARE HUNDREDS OF PIECES STILL IN SMALLVILLE...
SUPERBOY'S CAKE
AFTER GRADUATING FROM METROPOLIS UNIVERSITY, CLARK GOT A JOB AS A REPORTER ON THE DAILY PLANET...
LOIS LANE... JIMMY OLSEN... AND OUR EDITOR, PERRY WHITE...
...ALL FINE PEOPLE... AND GOOD FRIENDS!
ALSO, THIS JOB GIVES ME ACCESS TO NEWS OF CRIMES IMMEDIATELY-- SO I CAN ACT SWIFTLY AS SUPERMAN!
AT LAST, TO REWARD HIM FOR HIS SUPER-DEEDS, A GRATEFUL WORLD HONORED SUPERMAN IN A UNIQUE WAY...
THE MEMBER NATIONS OF THE U.N. HAVE VOTED YOU HONORARY CITIZENSHIP IN ALL THEIR COUNTRIES!
THANK YOU, SIR... AND ALL THE MEMBERS! I'LL TRY TO DESERVE THIS HONOR!
AND EVERY DAY, AS THE AWED CITIZENS OF METROPOLIS GAZE UP TO SEE A RED-AND-BLUE FORM STREAKING THROUGH THE SKY...
LOOK! UP IN THE SKY!
IT'S A BIRD!
IT'S A PLANE!
IT'S SUPERMAN!
15

SUPERMAN SYNDICATED

HEARING LOIS CALL FOR HELP, SUPERMAN SPRINGS INTO ACTION! DOWN HE LEAPS BEFORE THE BUILDING JON TERRILL HAS ENTERED--THEN WRENCHES THE METAL GRILL APART WITH HIS BARE HANDS...!
LOIS--IN THERE!
IT'S-!
ONLY ME... SHOWING UP IN THE NICK OF TIME, AS USUAL!
TAKE CARE OF HIM!
WHEN YOU'RE REALLY READY TO BEGIN SCRAPPING, JUST LET ME KNOW!
537


LOOK OUT! THEY'RE FIRING AT YOU!
OH THAT? DON'T MIND THEM. LET 'EM HAVE THEIR FUN WHILE THEY CAN!
NOW TO GIVE YOU MY UNDIVIDED ATTENTION!
RUN FOR IT!
INTO THE METAL ROOM!
OPEN UP, BOSS!
538
YI-II-III!
DOUBLECROSSED-BY THEIR CHIEF!
A SUDDEN CRACKLING--AND LOIS' CAPTORS ARE ELECTROCUTED UPON TOUCHING THE METAL DOOR.....
RETREAT, SUPERMAN, OR YOU SHARE THEIR FATE!
RETREAT? THAT WORD ISN'T IN MY VOCABULARY!

I GUESS HE DOESN'T KNOW FIREWORKS ARE OUT OF SEASON!
AS SUPERMAN LEAPS AT THE METAL DOOR, HIS FIGURE IS ENGULFED IN A BLASTING SHOWER OF ELECTRICAL ENERGY....
AND AS HE HURTLES CLEAR THRU THE HEAVY STEEL INTO AN ADJOINING ROOM, A HOODED FIGURE TOSSES .....
A BOMB!
I WARNED YOU NOT TO OPPOSE ME, MAN OF STEEL!
THE BOMB EXPLODES UPON THE MAN OF TOMORROW'S CHEST, LEAVING HIM UNHARMED!
539
MY, BUT YOU PLAY ROUGH!
YE-EEE! HELP ME!
I'LL TRY MY BEST!
BUT THE GREAT FORCE OF THE EXPLOSION FLINGS THE BOMB-WIELDER OUT THRU A WINDOW!

HI, CLARK...
HI, STEVE...
NICE CHAP, KENT... A LITTLE ON THE QUIET SIDE!
HE LOOKS QUITE A BIT LIKE YOU, STEVE!
NBC TELEVISION THEATER
TONIGHT STARRING STEVE ALLEN
COME TO THINK OF IT, HE DOES... HA, HA-- POOR FELLOW!
DON'T LAUGH IT OFF SO CASUALLY, STEVE ALLEN--BECAUSE THAT RESEMBLANCE IS GOING TO LEAD TO PLENTY OF HEADACHES FOR YOU!
5235

For many years the Superman comic strip ran in newspapers all over the world.
The three daily strips at the top of this page show the Man of Tomorrow as he looked in the early days of his career, in 1940.

HA, HA, HA! I THOUGHT KRYPTONITE ONLY MADE YOU WEAK, SUPERMAN, BUT I DIDN'T KNOW IT MADE YOU SLAP-HAPPY!
YOU ALSO DIDN'T KNOW I STILL HAVE SOME SUPER-POWERS LEFT!
I'D LIKE TO SEE STEVE ALLEN THROW THIS PIECE OF KRYPTONITE OUT OF HERE--WHILE I'VE GOT THIS GUN ON HIM!
YOU MEAN--WHILE YOU HAD THAT GUN ON HIM!
HEY! MY GUN--IT'S MELTING!

Fifteen years later, the strip featured a comedy of errors in which Steve Allen, noted TV personality, was believed to be Superman—because of his resemblance to Clark Kent. At the left are two episodes from the story: the opening one and a later one with Steve Allen impersonating the Man of Steel.

story of an american city

METROPOLIS, ILLINOIS

"It's great to be back in Metropolis, the *real* Metropolis!"

These were the words of Superman as he spoke to the throng of people who turned out for a special "Homecoming" ceremony to welcome him back to his hometown, Metropolis (Illinois) U.S.A.

Over 3,000 persons crowded around the special stage erected in the middle of the intersection of Washington Park, January 21, 1972, to witness the historic event. The day had been proclaimed "Superman Day" by J. P. (Pal) Williams, mayor of Metropolis, and schools were dismissed for the occasion. Several businesses closed to honor the hero.

Carmine Infantino of New York, publisher of National Periodical Publications, Inc., introduced Superman to the audience. The firm publishes the famous comic magazine character and owns the copyright for use of his name and image.

Mr. Infantino expressed enthusiasm for Metropolis and the promotional project. State, national and local dignitaries joined the publisher in lauding Superman and his choice of Metropolis as his permanent home.

Superman was represented by the Rev. Charles Chandler, pastor of the First Baptist Church of Metropolis. He was described by Mr. Infantino as "perfect" in his portrayal of the famous comic book hero.

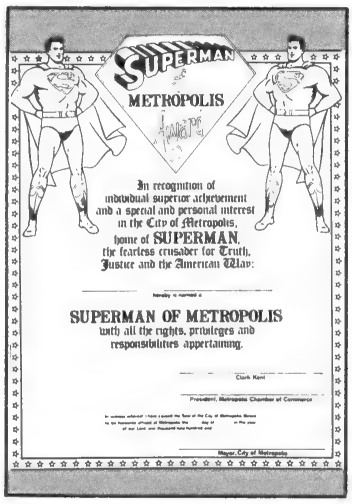
After being presented a key to the City of Metropolis by Mayor Williams, Superman declared his enthusiasm for being back to his hometown. In a brief statement, Superman reviewed the history of how he had arrived on earth and declared that he had strived to live by the principles taught by his foster parents: honesty, courage and justice.

"I feel honored indeed to be surrounded by such outstanding city, state and national leaders," Superman said. "And I am overwhelmed that so many of you have come out to welcome me!"

Superman offered samples of Kryptonite (a material once harmful to the super-hero) to all the children and adults as souvenirs. He urged them to save the samples and "everytime you see them, may they remind you of our goals of honesty, courage and justice."

National television and press services, as well as regional television, radio and newspaper photographers and reporters covered the historic event.

Those who appeared on the program included: Leslie Easterday, executive secretary of the Chamber; Virgil Smith, master of ceremonies; the Rev. C. F. Martin, who


SUPERMAN
METROPOLIS
In recognition of individual superior achievement and a special and personal interest in the City of Metropolis, home of SUPERMAN, the fearless crusader for Truth, Justice and the American Way:
SUPERMAN OF METROPOLIS
with all the rights, privileges and responsibilities appertaining.
Clark Kent
President, Metropolis Chamber of Commerce
Mayor, City of Metropolis

(Left) A 16-foot painting of Superman overlooks the City Hall from a vantage point atop Metropolis's 125-foot watertower.

(Above) The famous Superman of Metropolis Award Certificate.

(Above right) A figure of Superman welcomes visitors when they enter Metropolis.

(Bottom left) Artist Ken Moeckel is shown painting Superman for the watertower.

(Right) The first Superman of Metropolis Award is presented to former Governor Ogilvie of Illinois, on the left, by the president of the Metropolis Chamber of Commerce, Harold Mescher. The Reverend Charles Chandler is in the center.

gave the invocation and benediction; the Anderson Sisters, who sang "God Bless America"; Mayor J. P. (Pal) Williams; State Senator Gene Johns; State Representative Clyde Choate; C. Harold Mescher, president of the Chamber of Commerce; Bob Westerfield, chairman of the Superman Governing Board; Mr. Infantino; and Superman himself, who arrived in a police car with a special police escort.

Numerous other dignitaries were seated on the special stage, including members of the City Council, the County

(Top photo) Part of the thousands who came to greet Superman.

(Above) Virgil Smith, manager of the local radio station, acted as master of ceremonies for the event.

(Left) Mr. Bob Westerfield introduces Mr. Carmine Infantino, president of National Periodical Publications, Inc., the publishing firm of the famous comic book character.

(Bottom) A standing ovation for Superman.

Superman Day Proclamation

WHEREAS. Metropolis is the adopted home of Superman, the fearless and dependable crusader for truth, equality and the American way of law and order; the savior of the helpless and oppressed; and society's sword against the forces of evil and injustice; and

WHEREAS, the Metropolis Chamber of Commerce has adopted a Superman Promotion Program, with the full authorization of National Periodical Publications, Inc., to use Superman in a not-for-profit manner to promote the general welfare of the Metropolis community; and

WHEREAS, the Mayor and City Council of Metropolis unanimously voted on January 10, 1972 to give wholehearted support to the Superman Promotion Program; and

WHEREAS, a ceremony will be held Friday, January 21, 1972 at Washington Park, at which Superman officially will be designated a **Distinguished Son of Metropolis;**

NOW, THEREFORE, I, J. P. (Pal) Williams, by the power vested in me as Mayor of the City of Metropolis, do hereby declare Friday, January 21, 1972 as Superman Day in Metropolis, and I hereby call on all citizens, businesses, institutions and organizations to join in ther proper observance of the day, to welcome tourists and other visitors to our city and its nearby attractions, especially Fort Massac State Park, and to help tell the world that Metropolis is the only city so-named in the United States.

IN TESTIMONY WHEREOF, I have caused the Seal of the City of Metropolis, Illinois to be hereunto affixed at Metropolis the 18th day of January in the year of our Lord, one thousand nine hundred and seventy-two.

J. P. (PAL) WILLIAMS,
Mayor,
City of Metropolis.

Board of Commissioners, and members of the Superman Governing Board.

The master of ceremonies read telegrams of congratulations and best wishes from Gov. Richard B. Ogilvie, U.S. Senator Charles Percy and Congressman Kenneth J. Gray.

The congressman also was represented by the manager of his West Frankfort office, Paul Gayer.

The speakers praised the project and lauded the Superman character for his crusades against crime, injustice and inequality.

Superman has arrived back home, triggering a unique plan to develop a tourist-attraction industry in his hometown, Metropolis (Illinois) U.S.A.

A small town of approximately 7,000, Metropolis is the county seat of Massac County. It is located in southern Illinois on the Ohio River just 40 miles above its union with the Mississippi and ten miles below the mouth of the Tennessee.

Superman receives the Key to the City from Metropolis Mayor J.P. (Pal) Williams. The presentation highlighted Superman's homecoming at Washington Park January 21, 1972.

Among the officials welcoming Superman was Mrs. Kenneth Farris, director of the Metropolis Welcome Wagon program.

Superman addresses the throng that came to greet him. Behind him on the dais sit dignitaries from all over the country.

Superman is interviewed by Mike Stanton, of Station WSIU, the educational television station operated from Southern Illinois University, Carbondale, Illinois.

Metropolis had its early beginning as pioneers settled around Fort Massac. The site of the old fort commands a most extensive and sublime view for several miles up and down the Ohio River. Its military vantage point was valuable in the early history of the area as flags from three nations have flown over the fort. Earlier commanded by the French and later by the British, it was during the Revolutionary War that a small band of soldiers commanded by George Rogers Clark stepped onto Illinois soil and claimed the fort for the colonies.

The settlement surrounding the fort continued to grow and on April 18, 1839, a city was laid out and recorded by the name of Metropolis.

Throughout the years, Metropolis has had its ups and downs. It is a case of an aged and aging town trying to pull itself up by the bootstraps. It is an old river town, in many ways the same as other old river towns.

There are still a few old-timers who remember the steam boats with the music of the calliope whistling through the air as they stopped along the river front. There are still those who remember the old ferry crossing the river into Kentucky.

But the night life and gaiety of the old river days have long since passed. A bridge built up the river in the 1930's soon brought an end to the ferry.

There was another boom in the early '50's as an atomic energy and steam electric plants were being built. Construction workers poured into the area by the thousands. For a short time Metropolis was bustling. But, once construction was over and the temporary crews left, Metropolis again settled down to the quiet atmosphere so common in towns its size.

Up until a few months ago, the future of Metropolis looked grim. A new highway, Interstate 24, is being built on the outskirts of Metropolis, and a new bridge is crossing the river. To Metropolis this would mean a large number of travelers passing through the area. But the question was how to keep them from bypassing the quaint little town.

The old fort is being restored and an information center is being built. This would bring some tourists into the area, but this alone was not enough to solve the problem. Metropolis needed something to entice the traveler to get off the Interstate.

Then someone hit upon an idea. Metropolis was the home town of Superman, yet nothing about Superman could be seen throughout the city. It possesses the name Metropolis—a name no other city in the United States possesses. So it sent out a call to Superman for help.

A feasibility committee was set up by the Metropolis Chamber of Commerce to study the possibility of using the Superman theme as a promotion.

The dawning of a new era came on January 3, when this committee reported back to the Chamber of Commerce and recommended the adoption of the Superman theme and the establishing of an honorary Superman Award to be presented to persons showing an unusual interest in the development of Metropolis.

The Chamber adopted the idea and the launching of the Superman Promotion was underway. Chamber President C. Harold Mescher, superintendent of Metropolis High School, set up a Superman Governing Committee and a Screening Board of Merit to review applicants for the Superman Award.

Bob Westerfield, who manages a local drycleaning business, was named head of the project. Westerfield went right to the top. He contacted Carmine Infantino, publisher of National Periodical Publications, Inc., of New York, who went along with the idea.

A story covering the Chamber's actions appeared in the January 6 issue of the local *Metropolis NEWS*. UPI wire service picked up on the story and gave it national coverage.

Things began to happen in the quiet river town. Almost overnight Metropolis became a nationwide word. Westerfield received calls from Chicago and St. Louis radio stations. A Peoria television station sent representatives to conduct local interviews. Calls poured into the Chamber of Commerce and newspaper offices.

Taking up the theme, local businesses began displaying posters of the famous comic book and television hero. Members of the Chamber of Commerce met with city and county officials who wholeheartedly gave their support to the project.

Signs proclaiming Metropolis as the home of Superman were erected at the entrances to the city. A huge 16-foot painting of the super-hero was hoisted atop the city's watertower. Even the *Metropolis NEWS* changed its name to the "Metropolis Planet," the paper where Clark Kent was a reporter.

A homecoming was set up to welcome the crusader of law and order back to his hometown. City Mayor J. P. (Pal) Williams issued an official proclamation January 21, 1972, as Superman Day. Schools were dismissed for the historic event.

The town was bustling with activity. National as well as local news media were on hand to cover Superman's arrival back to his hometown.

Carmine Infantino, publisher of National Periodical Publications, Inc., was present to introduce the super-hero to over 3,000 persons crowded around a special stage erected in the middle of the intersection at Washington Park.

Metropolis, Illinois, officially became Superman's home when the super-hero appeared and exclaimed, "It's great to be in my hometown, Metropolis, U.S.A."

Superman, portrayed by the Rev. Charles Chandler, pastor of the local First Baptist Church, was wearing the original Superman costume worn by George Reeves in the television series.

The Superman Promotion was given national coverage on the Roger Mudd Evening News produced by CBS television network. This created more interest and in recent days reporters and photographers from such newspapers as the Chicago *Tribune,* the New York *Times,* St. Louis *Post-Dispatch* and *Globe-Democrat,* and the Cleveland *News-Plaindealer* have visited Metropolis. Radio and TV stations from many major cities have contacted the Superman Governing Committee.

Clippings covering the project have poured in from papers in 50 states as well as abroad. Requests for personal appearances have flooded the Chamber office, and the Rev. Chandler has since been to New York where he filmed a tape for "To Tell the Truth."

Another boost was given the plan when senior school editions of *My Weekly Reader* ran a front page of other information and a picture of one of the city's welcoming signs.

The screening committee issued the first Superman Award to Illinois Governor Richard B. Ogilvie at a public ceremony February 9 in the circuit court room of the Massac County court house. At present the only husband and wife team owning the Superman Award are Ill. Gov. Dan Walker and Mrs. Dan Walker.

One idea fostered another. Metropolis was now a nationwide word. County and city officials and the Chamber of Commerce gave top priority to the establishment of a Superman museum.

Five representatives of the Chamber of Commerce and the city met in New York with owners of "Superman" in regard to the super-hero's future in Metropolis. The corporation officials made a "straight-money" proposition as a fee for the use of the Superman name and art work. They agreed to develop several Superman items which could only be obtained in Metropolis and offered their "expertise" in helping develop the Superman project.

Other help has come from the Illinois Department of Business and Economic Development and Community Development Service of Southern Illinois University in producing vital information on tourism and projected economic growth.

The project was getting too large for the Chamber of Commerce to handle. The wheels were set into motion. A meeting of local citizens was held for the purpose of establishing a corporation to purchase the franchise from National Periodical Publications.

Sol Harrison, production manager for National Periodicals, explained to the group the possibility of developing the project in four phases, the first phase being the development of a Superman Exhibition Center. The ultimate goal of the project is the possible development of a Superman Land as the fourth phase in the project.

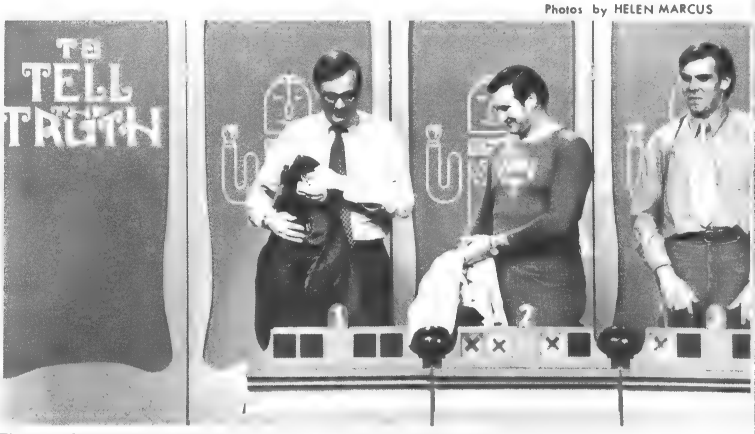
Pledges for the purchase of stock were made at the meeting, and Attorney Louis Horman secured the charter and seal from the Illinois secretary of state.

The first 25 stockholders met March 28 to establish criteria for operation as a legal corporation. A seven-member board of directors was elected, and Bob Westerfield was elected president.

Conceived from an idea of Superman's hometown, Metropolis now has a new industry, Metropolis Recreation, Inc., to promote the Superman theme and tourism in the area. The corporation plans to have the first phase of the project, the Superman Exhibition Center in operation May 26, 1973 in order to meet the influx of tourists expected in the area during the summer months.

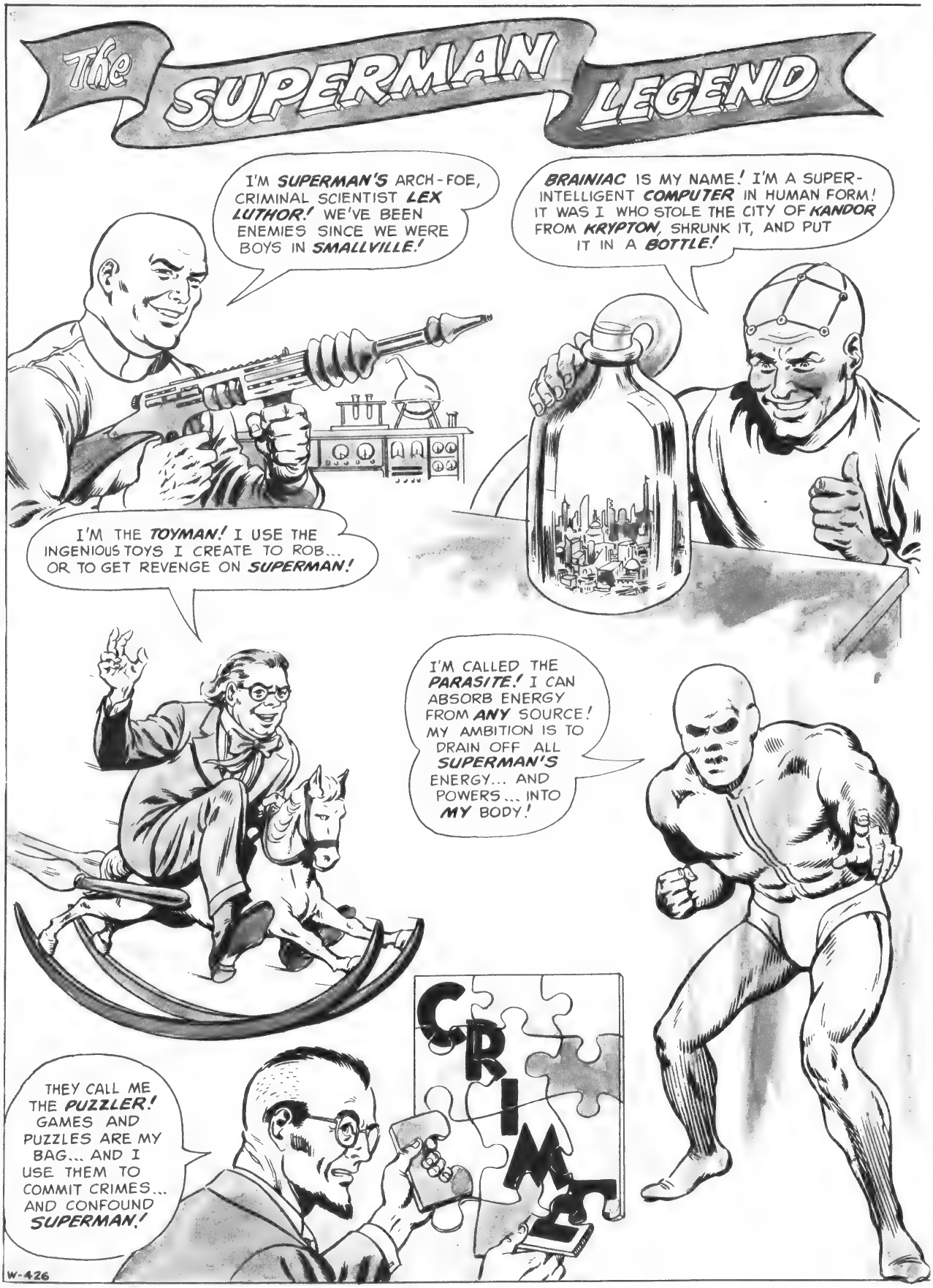
From left to right, Nipsey Russell, Kitty Carlisle, Gene Rayburn, Peggy Cass, Master of Ceremonies Gary Moore and the three contestants appear on "To Tell The Truth."

Photos by HELEN MARCUS



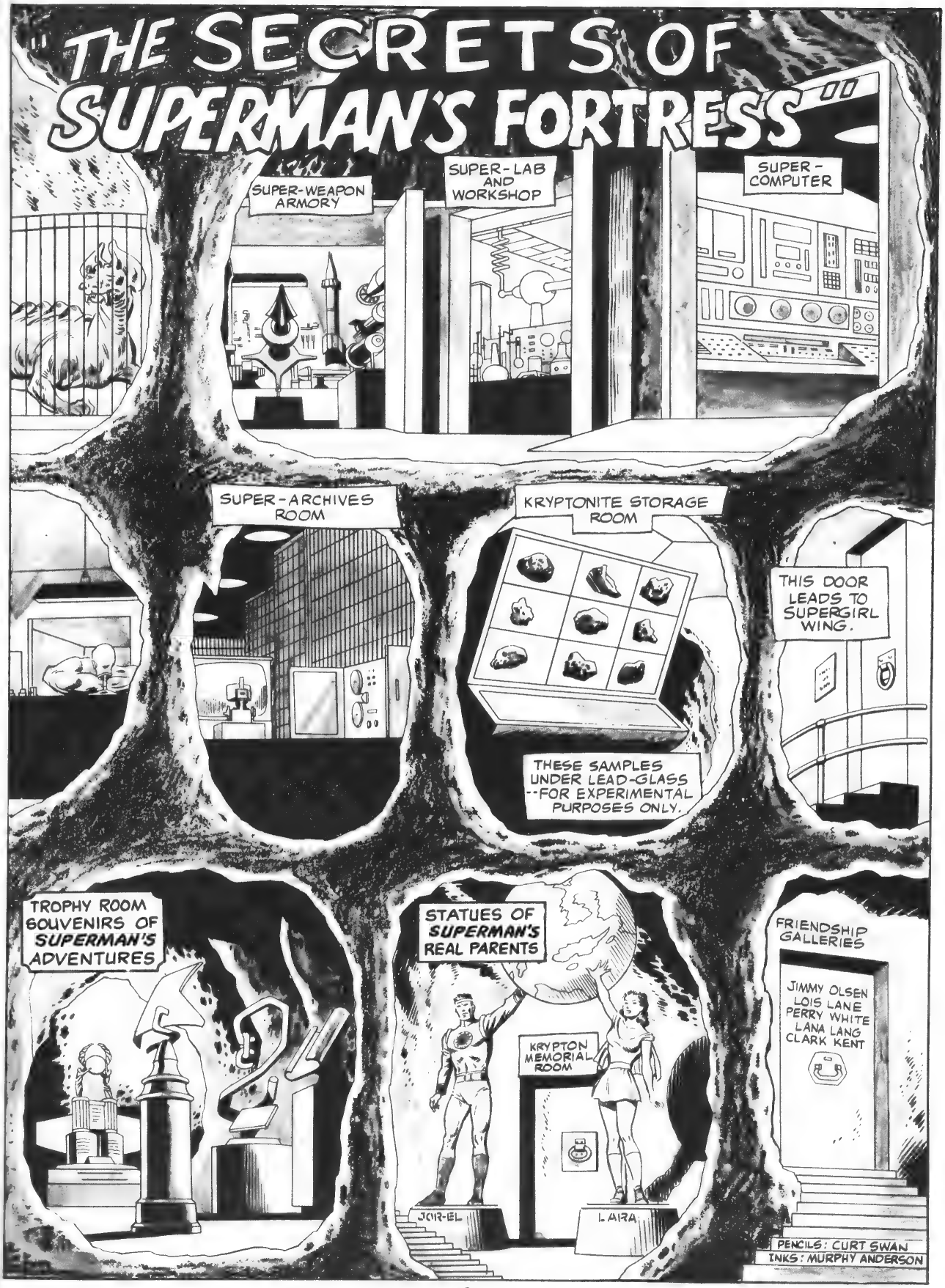
The real Superman is revealed! A program of national appeal brings a national hero to "To Tell The Truth".

The governor and first lady have individually received the Superman of Metropolis Award. This honor makes them the first couple in the country to receive such distinction. The first family of the state are: from left, Dan Jr., Mrs. Roberta Walker, Governor Walker and Kathleen Walker Vaught.


The SUPERMAN LEGEND
I'M SUPERMAN'S ARCH-FOE, CRIMINAL SCIENTIST LEX LUTHOR! WE'VE BEEN ENEMIES SINCE WE WERE BOYS IN SMALLVILLE!
BRAINIAC IS MY NAME! I'M A SUPER-INTELLIGENT COMPUTER IN HUMAN FORM! IT WAS I WHO STOLE THE CITY OF KANDOR FROM KRYPTON, SHRUNK IT, AND PUT IT IN A BOTTLE!
I'M THE TOYMAN! I USE THE INGENIOUS TOYS I CREATE TO ROB... OR TO GET REVENGE ON SUPERMAN!
I'M CALLED THE PARASITE! I CAN ABSORB ENERGY FROM ANY SOURCE! MY AMBITION IS TO DRAIN OFF ALL SUPERMAN'S ENERGY... AND POWERS... INTO MY BODY!
THEY CALL ME THE PUZZLER! GAMES AND PUZZLES ARE MY BAG... AND I USE THEM TO COMMIT CRIMES... AND CONFOUND SUPERMAN!
CRIME
W-426

I'VE FOUGHT PLENTY OF TOUGH VILLAINS IN MY TIME, BUT THESE WERE PROBABLY THE TOUGHEST! THEY'RE THE TOP MEMBERS OF MY
ROGUES' GALLERY!
BANG
I'M KNOWN AS THE PRANKSTER! I USE PRACTICAL JOKES FOR CRIME! THERE'S NO GREATER JOKESTER...
...EXCEPT FOR ME... THE IMP FROM THE 5TH DIMENSION... MR. MXYZPTLK! I WANT TO PESTER SUPIE... SO HOTFOOT IT OUT OF HERE, PRANKSTER! HA, HA!
AND WE'RE THE PHANTOM ZONE VILLAINS! WE WERE CRIMINALS ON KRYPTON, SUPERMAN'S HOME WORLD! WE WERE PUNISHED BY BEING PROJECTED INTO THIS EERIE, TIMELESS DIMENSION! BUT IF WE CAN ESCAPE TO EARTH, WE GAIN THE SAME POWERS AS SUPERMAN! I'M JAX-UR!
I'M KRU-EL!
I AM GENERAL ZOD!
AND I'M PROFESSOR VAKOX!

THERE ARE MANY STORIES OF SUPERMAN'S PAST WHICH HAVE NEVER BEEN TOLD... MANY THE HIDDEN CORNERS OF HIS LIFE NEVER REVEALED. NOW, AT LAST, WE LIFT THE VEIL! NOW, AT LAST, YOU, TOO, CAN EXPLORE THE HIDDEN ARCHIVES AND UNCOVER --
IT'S WARM IN HERE, JIMMY... SO I'LL TAKE BACK MY CAPE!
THIS IS MY FORTRESS! WELCOME, PAL! BUT REMEMBER... YOU MUST NEVER REVEAL WHAT YOU SEE!
SECURITY WEAPONS
MY LIPS WILL BE SEALED, PAL!
INTERPLANETARY ZOO
LEVEL 1
SPACE COMMUNICATIONS ROOM
ROBOT STORAGE ROOM
LEVEL 2
SECRET IDENTITY VAULTS
THE BOTTLE-CITY OF KANDOR -- A CITY OF KRYPTON, STOLEN, SHRUNK AND PUT IN A BOTTLE BY BRAINIAC.
SECRET IDENTITY VAULTS (CONTAIN SECRETS OF SUPERMAN, SUPERGIRL AND JUSTICE LEAGUE MEMBERS).
LEVEL 3


THE SECRETS OF SUPERMAN'S FORTRESS
SUPER-WEAPON ARMORY
SUPER-LAB AND WORKSHOP
SUPER-COMPUTER
SUPER-ARCHIVES ROOM
KRYPTONITE STORAGE ROOM
THESE SAMPLES UNDER LEAD-GLASS --FOR EXPERIMENTAL PURPOSES ONLY.
THIS DOOR LEADS TO SUPERGIRL WING.
TROPHY ROOM SOUVENIRS OF SUPERMAN'S ADVENTURES
STATUES OF SUPERMAN'S REAL PARENTS
KRYPTON MEMORIAL ROOM
JOIR-EL
LAIRA
FRIENDSHIP GALLERIES
JIMMY OLSEN
LOIS LANE
PERRY WHITE
LANA LANG
CLARK KENT
PENCILS: CURT SWAN
INKS: MURPHY ANDERSON

'IT'S A BIRD... 'IT'S A PLANE...IT'S SUPERMAN'

The New York Times.

SUNDAY, MARCH 27, 1966.

"IT'S A BIRD . . . IT'S A PLANE . . . IT'S SUPERMAN"—Flying over Metropolis as the Man of Steel is Bob Holiday. Below are Michael O'Sullivan as a vengeful physicist, Linda Lavin as the Gal Friday to Jack Cassidy, gossip columnist for The Daily Planet. The David Newman-Robert Benton-Charles Strouse-Lee Adams musical, based on the comic strip, opens at the Alvin on Tuesday.

In 1966, the Man of Steel came to Broadway in the musical "It's a Bird—It's a Plane—It's Superman"! With a book by David Newman and Robert Benton, music by Charles Strouse, and lyrics by Lee Adams, the show featured Bob Holiday as Superman and Jack Cassidy as a columnist out to expose his secret identity.

Comic-Strip Character Arrives at the Alvin

By STANLEY KAUFFMANN

"SUPERMAN" is fun. The full title, it insists, is "It's a Bird . . . It's a Plane . . . It's Superman." It opened Tuesday night at the Alvin (I saw the last preview), and the sum of everything to be said about it is: It's fun.

It is easily the best musical so far this season, but, because that is so damp a compliment, I add at once that it would be enjoyable in any season. It has some tunes that are at least recognizable as tunes, brisk lyrics, some clever staging and some very engaging performers. What's best, the whole show has been based on a witty point of view.

That point of view is what makes the show. A careful course has been steered between doing it straight—in comic-strip or TV-serial fashion—and doing a broad burlesque, which would soon have run dry. The show is done, one may say, realistically. Superman is Big, Strong, Noble. But he is also something else that has been true all along and that we may not have noticed. He is a bit of a boob. All the Superman attributes are treated with such ultra fidelity that the inevitable result is satire.

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The general tone can be shown in a typical line. Someone asks Superman scornfully: "Where did you get that name?" Soberly and thoughtfully, he replies: "It seemed to fit."

The plot, which suffices, was whipped up by David Newman and Robert Benton on the basis of the comic strip. It concerns a mad scientist who feels that he has been repeatedly cheated of the Nobel Prize. In revenge, he wants to destroy the world's symbol of goodness—our hero. Other characters are, of course, Clark Kent, Superman's alter ego, and Lois Lane, who would like to be his altar ego. Other principals are a gossip columnist on Clark's paper, his secretary (a girl named Sydney) and a non-mad scientist who is a temporary romantic foil.

The authors have also had the good sense to work into the story a troupe of tumblers called the Flying Lings. Some of the evening's high spots are the Lings' flings.

Flying in by wire, Bob Holiday, as Superman, comes on dull. But we soon see that this is the point. He is consciously modest, incessantly good-doing and dull. Mr. Holiday, who sings acceptably, plays his dual role with the right humorless, amiable earnestness. Superman may have been born on the planet Krypton, but here he is the All-American Boy toasted to a turn. We feel that he must have been incredibly good to his mother.

Jack Cassidy glitters as the cunning columnist. Mr. Cassidy is a skillful pro, to whom a song-and-dance is a chance to comment on the world of song-and-dance. His number, "The Woman for the Man Who Has Everything," contains some sharp spoofs of pretentious hoofing. Later on, he gets to spout some of the super-patriotic pap that is customary from the gentlemen who write gossip columns; and this, too, gets the same dead-serious spoofing.

Fresh from "The Mad Show"—and very fresh indeed—is Linda Lavin, as Max's secretary. She has two numbers—"You've Got Possibilities" and "Ooh, Do You Love You!"—that are pure imp. I wish she were in every musical and revue.

As the mad professor, we get Michael O'Sullivan, whose countenance can be described as an early draft for Rex Harrison's face that badly misfired, was rejected, was crowned with a red mop and then was stuck on a worn-out scarecrow. Mr. O'Sullivan is a mugger, but he is theatrically vibrant, with a good voice, some humor and an effective presence, so he gives us a good time.

Don Chastain is manly as Lois's other man. As Lois, Patricia Marand, who is pretty, sings well enough; but this is the one part that is written and played straight, which makes it the least interesting.

Charles Strouse and Lee Adams, composer and lyricist, have created a perishable but pleasant score. Robert Randolph's settings make some apt use of exaggerated perspective. Harold Prince's direction is always lively and—presumably with the help of the choreographer, Ernest Flatt—is at its best in the "Pow! Bam! Zonk!" number and in a scene staged in the boxes of a huge comic-book page.

•

The production of this show is considered by some to be part of the Pop Art boom. Perhaps it is an echo of the Pop guns, but its approach is far from the usual view of Pop as grim glorification of the banal. Mr. Prince, his authors and cast have not merely reproduced Superman, large and up close, as a Pop painter would do. They have made a show about a superboob from outer space who lives by pasteurized milk and pasteurized standards, on whom a whole city depends for its moral force and ethical practice. The show's attitude is, I think, gently horrified at the implications, as well as being amused.

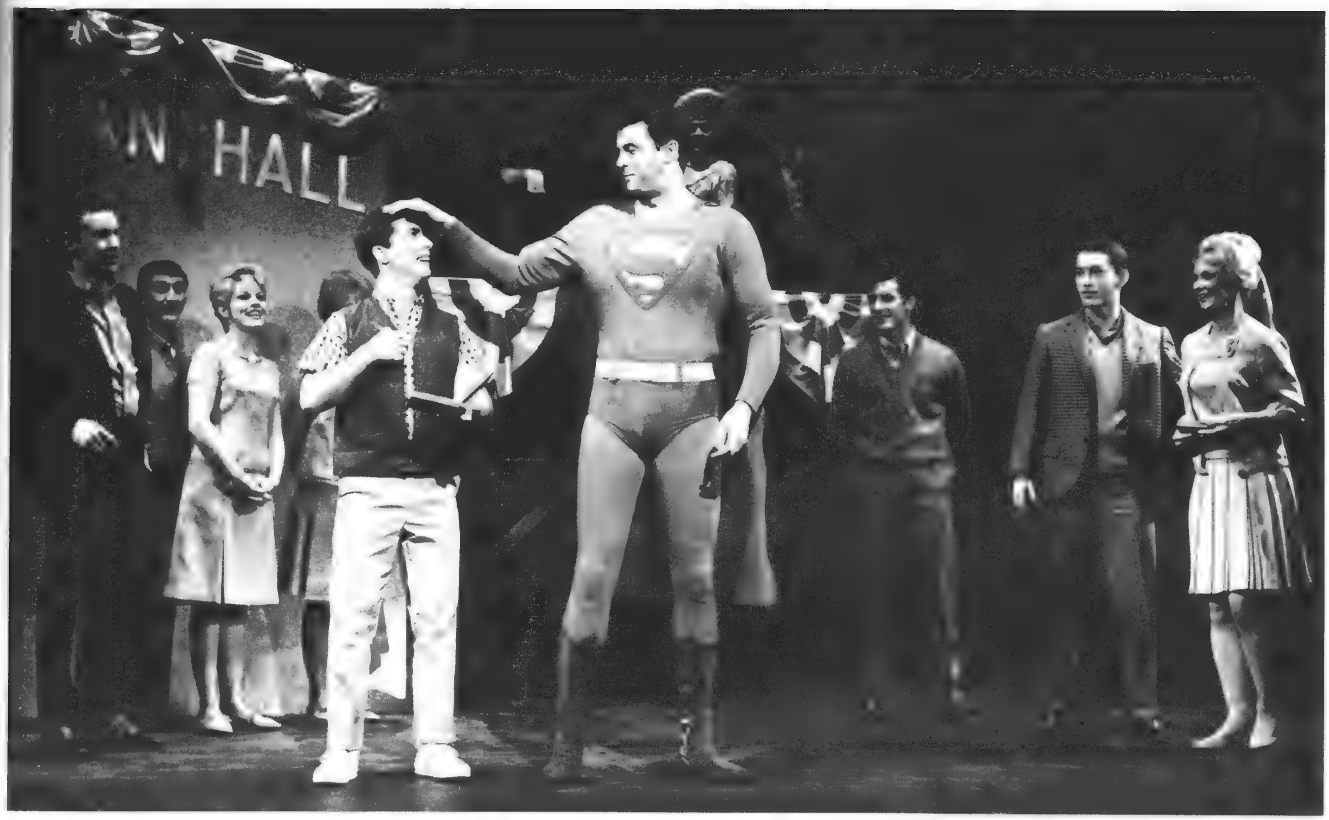
And amusing. How nice it is to go to a purported entertainment and actually be entertained. What a novelty!

The Cast

IT'S A BIRD . . . IT'S A PLANE . . . IT'S SUPERMAN, a musical based on the comic strip "Superman." Book by David Newman and Robert Benton. Music by Charles Strouse. Lyrics by Lee Adams. Staged by Harold Prince; presented by Mr. Prince, in association with Ruth Mitchell; choreography by Ernest Flatt; scenery and lighting by Robert Randolph; costumes by Florence Klotz; musical direction by Harold Hastings; orchestrations by Eddie Sauter; dance arrangements by Betty Walberg; production stage manager, Miss Mitchell. At the Alvin Theater, 250 West 52d Street.

Superman / Clark Kent	Bob Holiday
Max Mencken	Jack Cassidy
Lois Lane	Patricia Marand
Perry White	Eric Mason
Sydney	Linda Lavin
Dr. Abner Sedgwick	Michael O'Sullivan
Jim Morgan	Don Chastain
Father Ling	Jerry Fujikawa
Don Ling	Bill Starr
Tai Ling	Murphy James
Fan Po Ling	Juleste Salve
Ming Foo Ling	Michael Gentry
Joe Ling	Joseph Gentry
Suspect 1	Les Freed
Suspect 2	Dick Miller
Suspect 3	Dal Richards
Suspect 4	John Grigas
Suspect 5	John Smolko
Byron	Eugene Edwards
Harvey	Bob Scherkenbach
Bonnie	April Nevins
Sue-Ellen	Tina Faye
Marnie	Judy Newman
Gordon	Bick Goss
Annette	Michelle Barry
Wanda	Gay Edmond
Rosalie	Marilyne Mason
Leslie	Jayme Mylroie
Cathy	Lori Browne
Barbie	Mara Landi
Al	George Bunt
Milton	Dallas Edmunds
Kevin	Roy Smith
William	Haruki Fujimoto

1. An admiring fan asks Superman (Bob Holiday) for his autograph. 2. In a big production number, Metropolis citizens hail Superman. 3. Columnist Max Mencken (Jack Cassidy) needles Clark Kent (Bob Holiday). 4. Max's girl Friday, Sydney (Linda Lavin) tells Clark, "You've Got Possibilities," in the show's hit song.


HALL

MEANWHILE

PERRY

SUPERMAN salutes NASA

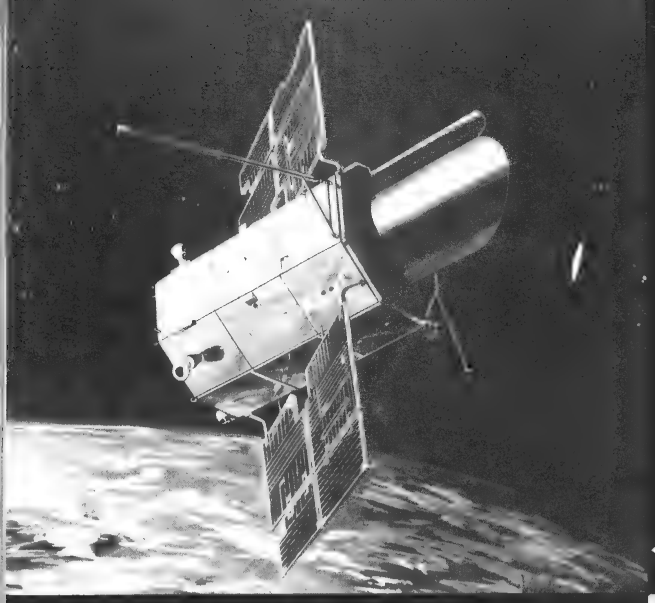
"The Secret of the Sky-Scorchers," a story featured in ACTION COMICS, attracted attention at the Grumman Aerospace Corporation—because a satellite depicted in it was one Grumman had designed and built for NASA's Goddard Space Flight Center.

Reproduced on this page are two panels from the story (the originals are now hanging at Goddard Space Flight Center) and pictures of the satellite itself—the Orbiting Astronomical Observatory.

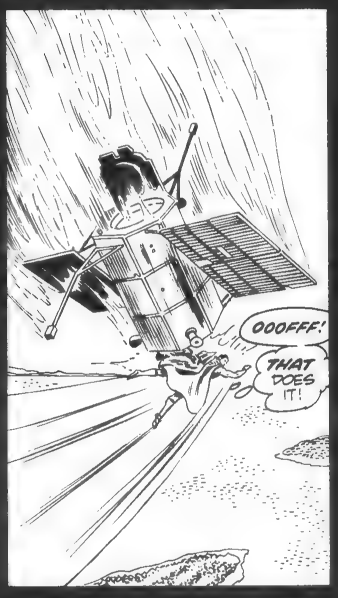
OAO 2 was sent up for an orbit of a few months. It has now been there for more than three years, far exceeding all expectations. The third OAO will be launched in August, 1972.

THE OAO is the first step in space astronomy. Because of Earth's atmosphere, we do not get a perfect picture through Earthbound telescopes. But space observatories can get unimpeded views of the sun, stars and planets. Before the end of this decade, America's first space shuttle will carry the first Space Telescope into orbit.

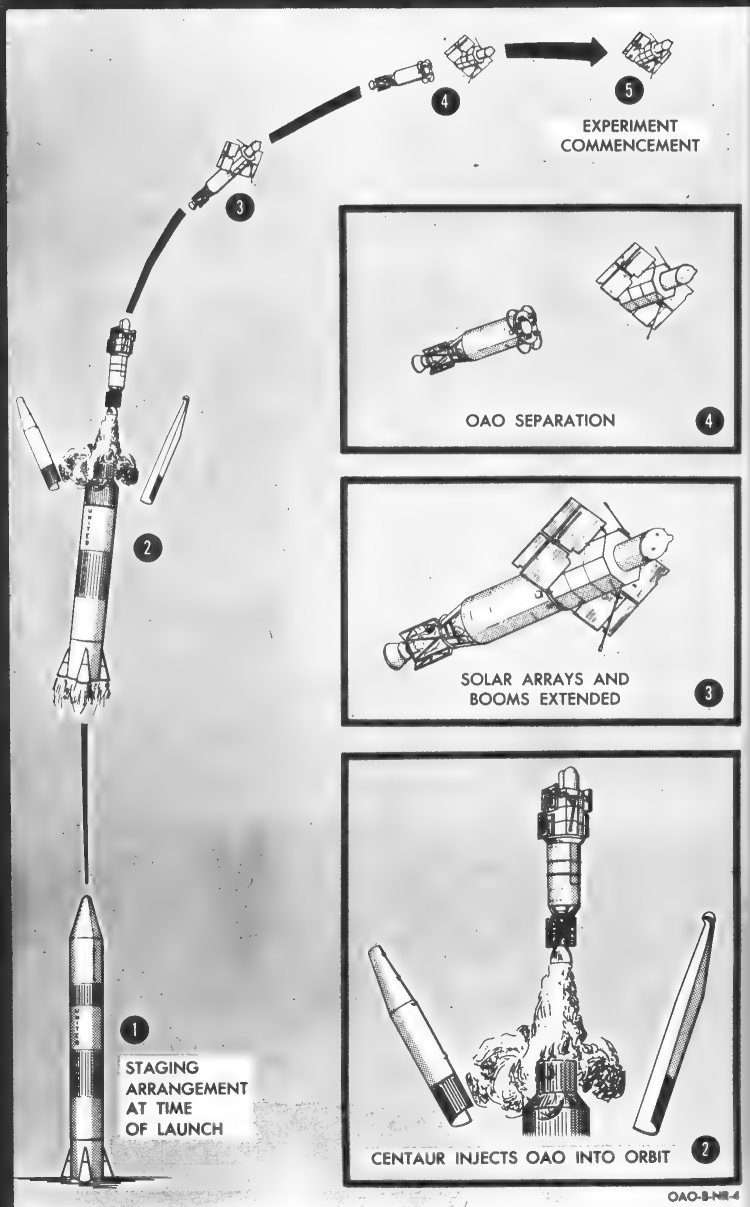
To get a better idea of the OAO, see the display at the Exhibition Center. There are pictures and diagrams of the OAO, as well as a small but accurate model of the Orbiting Astronomical Observatory.



ARTIST'S RENDERING OF NASA/GRUMMAN OAO-B SPACECRAFT

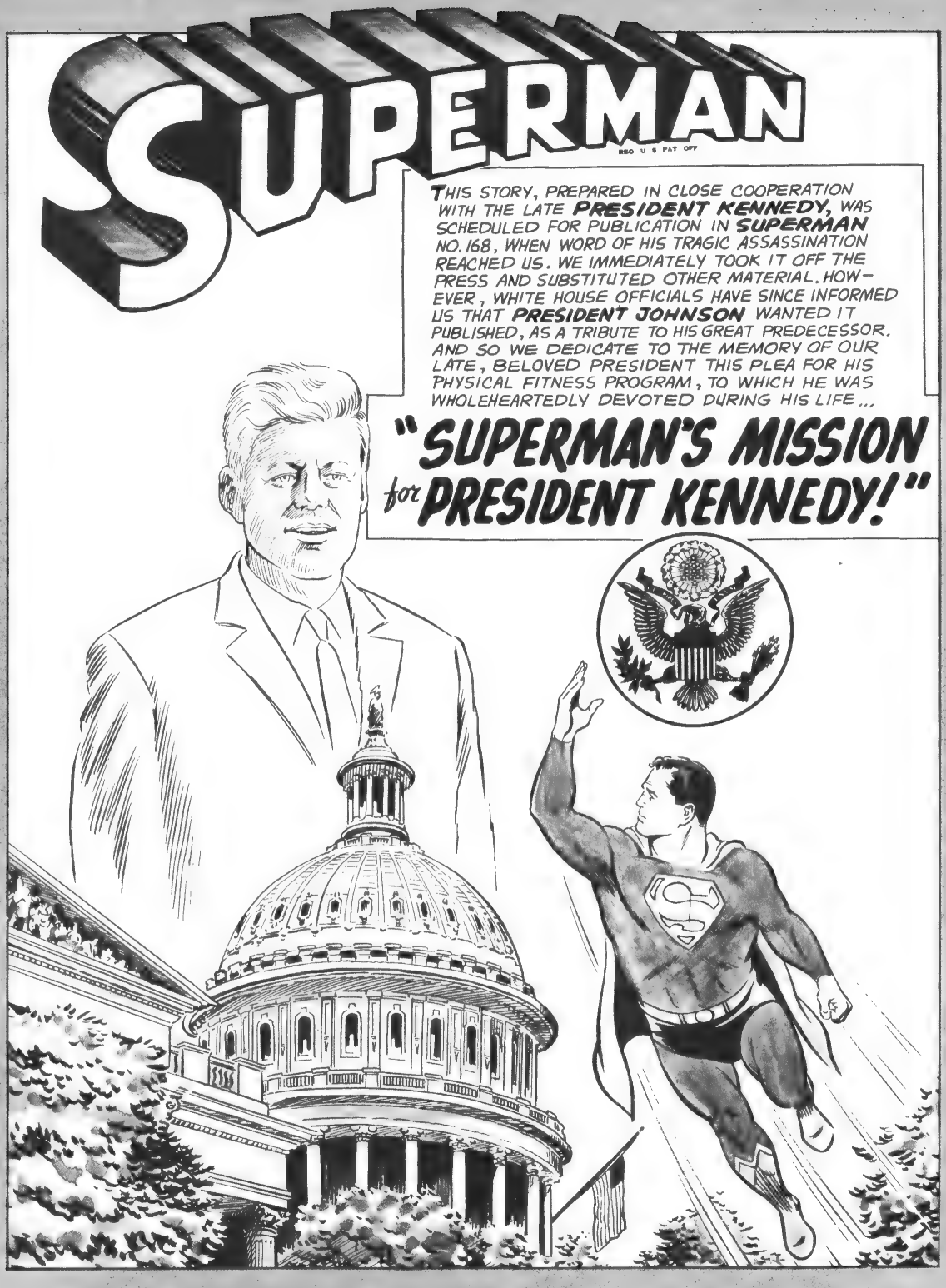


FIRST, I'LL VAPORIZE THIS PIECE OF SPACE-JUNK WITH A BLAST OF HEAT-VISION!
THEN I'M OFF TO THE WILD BLACK YONDER TO FIND A FEW ANSWERS!



important dates in SUPERMAN'S LIFE

1938	June issue of **Action Comics** (#1) introduces Superman (Lois Lane is in the first story).
1939	**Superman** #1 (Summer issue) is published. Daily Superman syndicated comic strip begins a long run in newspapers.
1940	Radio serial, **The Adventures of Superman,** begins on a 5-day-weekly schedule. **Action Comics** #23, introduces Luthor, Superman's arch-enemy.
1941	**World's Best Comics** #1 appears (Summer issue), featuring Superman and Batman in separate stories. (Magazine became **World's Finest Comics** with #2.) In **Superman** #13, Jimmy Olsen makes his debut. All Star Comics #7 (Oct-Nov.) has brief guest-shot by Superman and Batman, as honorary members of Justice Society of America. Superman appears in first of a series of animated cartoons made by Paramount.
1942	**Superman,** a novel by George Lowther, published by Random House. Lois Lane begins her own strip in **Superman** magazine #28, continuing through #42.
1945	Superboy, the adventures of Superman when he was a boy, begins in **More Fun** Comics #101.
1946	Superboy switches from **More Fun** to **Adventure Comics,** with #103.
1947	Superman and Batman guest-star in **All Star Comics** #36, with the Justice Society.
1948	Columbia movie serial, **Superman,** is released. 10th Anniversary of Superman.
1949	Superboy gets his own magazine (#1; March).
1950	Columbia movie serial, **Atom Man** vs. **Superman,** released.
1952	Feature film, **Superman and the Mole Men,** released.
1953	In **Superman** #76, Superman teams with Batman and they learn each other's identities. Later that year, they begin a series of team-up adventures in **World's Finest Comics** (starting with #71).
1954	**Adventures of Superman** begins as a syndicated television show. **Jimmy Olsen** gets his own magazine (#1; Sept-Oct.)
1955	Superman Land appears in a Superman story in **Action Comics.**
1957	Lois Lane tries out for her own magazine in **Showcase** #9, 10.
1958	**Lois Lane** #1 (March-April) published.
1959	Supergirl debuts in **Action Comics** #252.
1960	Justice League of America, with Superman as a member, tries out in **The Brave and the Bold** #28-30. **Justice League of America** #1 (Oct-Nov.) First **Giant Superman Annual.**
1964	"Superman's Mission for President Kennedy", concerning the fitness program—in the works when Pres. Kennedy was assassinated—is published in **Superman** at the request of Pres. Johnson and the Kennedy family.
1965	Superman featured on cover and in a reprint of an early story, in Jules Feiffer's **The Great Comic Book Heroes,** published by Dial Press.
1966	Broadway musical, **"It's a Bird . . . It's a Plane . . . It's Superman!** —produced. Paperback collection of Superman stories published by Signet. Animated television series, **The Superman-Aquaman Hour,** begins on CBS in September.
1971	In Jan. issue (#133), Clark Kent becomes a television reporter. **Superman from the 30's to the 70's** published by Crown Publishers.

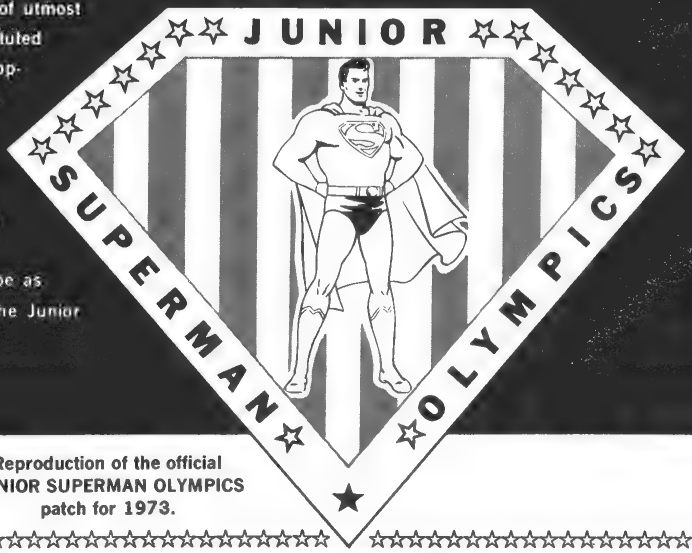

SUPERMAN
REG U S PAT OFF
THIS STORY, PREPARED IN CLOSE COOPERATION WITH THE LATE PRESIDENT KENNEDY, WAS SCHEDULED FOR PUBLICATION IN SUPERMAN NO. 168, WHEN WORD OF HIS TRAGIC ASSASSINATION REACHED US. WE IMMEDIATELY TOOK IT OFF THE PRESS AND SUBSTITUTED OTHER MATERIAL. HOWEVER, WHITE HOUSE OFFICIALS HAVE SINCE INFORMED US THAT PRESIDENT JOHNSON WANTED IT PUBLISHED, AS A TRIBUTE TO HIS GREAT PREDECESSOR. AND SO WE DEDICATE TO THE MEMORY OF OUR LATE, BELOVED PRESIDENT THIS PLEA FOR HIS PHYSICAL FITNESS PROGRAM, TO WHICH HE WAS WHOLEHEARTEDLY DEVOTED DURING HIS LIFE...
"SUPERMAN'S MISSION for PRESIDENT KENNEDY!"

In 1963, President John F. Kennedy enlisted Superman's aid in the National Physical Fitness Program. Although the story about it which was written for SUPERMAN magazine had not been completed at the time of Mr. Kennedy's death, President Johnson and the Kennedy family considered the program so important that they asked us to go ahead with publication. Above are selected scenes from the story, published in SUPERMAN in 1964.

MOST IMPORTANT OF ALL IS A MAN WHO WATCHES THE SHOW ON A T.V. SET IN THE WHITE HOUSE...
NOW PLEASE STAND BY--I'LL SEE IF I CAN COLLAR SUPERMAN FOR AN INTERVIEW!
SUPERMAN! HE'S THE ANSWER TO OUR PROBLEM! I MUST CONTACT HIM AT ONCE!
YES, MR. PRESIDENT!
WITHIN THE HOUR...
YOU WANTED TO SEE ME, MR. PRESIDENT?
YES, SUPERMAN! BUT EVEN FOR A MAN WHO CAN MOVE MOUNTAINS, THE ASSIGNMENT I HAVE FOR YOU MIGHT BE DIFFICULT!
IT SOUNDS LIKE A REAL CHALLENGE! HOW CAN I HELP YOU, MR. PRESIDENT?
BY LENDING YOUR SERVICES TO THE IMPORTANT JOB OF GETTING OUR YOUTH INTO A-1 PHYSICAL SHAPE! DESPITE THE MANY ORGANIZATIONS AND INDIVIDUALS WORKING ON IT, MUCH REMAINS TO BE DONE!
OUR FOREFATHERS WERE HARDY FOLKS, BECAUSE THEY WALKED TO SCHOOL, CHOPPED TREES, TILLED THE SOIL! BUT MODERN INVENTIONS LIKE THE AUTO AND THE TRACTOR HAVE MADE OUR YOUTH "SOFT"! MANY TEEN-AGERS FEEL THEY HAVE NO NEED TO DEVELOP THEMSELVES PHYSICALLY!
BUT LOOK AT OUR ASTRONAUTS! NOT A SOFTIE IN THE BUNCH! COLONEL GLENN ATTRIBUTES THE SUCCESS OF HIS ORBITAL FLIGHT TO HIS OWN PHYSICAL AND MENTAL FITNESS AS MUCH AS ANYTHING. AMERICAN YOUTH MUST THINK THE SAME WAY!
WE MUST SHOW OUR YOUNGSTERS THAT EVERYONE HAS TO KEEP FIT--NOT JUST SPORTS HEROES! ONCE WE LOSE OUR PHYSICAL ALERTNESS, OUR MENTAL AWARENESS WILL VANISH AS WELL!
I AGREE, MR. PRESIDENT, AND I'LL DO ALL I CAN TO HELP CLOSE THIS... "MUSCLE GAP"!
4

We believe physical fitness for our young people is still of utmost importance. Inspired by President Kennedy, we have instituted the Junior Superman Olympics, to be held annually in Metropolis, Ill. Each year, young people will compete in athletic contests, with prizes for the winners—and the official patch of that year for all participants. We hope that, by 1973 (the 35th anniversary of Superman's first appearance), this will become a national event, with elimination contests in all localities.

Everyone can't be a Superman, but everyone should be as healthy and fit as possible. This is the chief goal of the Junior Superman Olympics.



Reproduction of the official JUNIOR SUPERMAN OLYMPICS patch for 1973.

The SUPERBOY LEGEND

SUPERBOY'S SECRET HIDEAWAYS

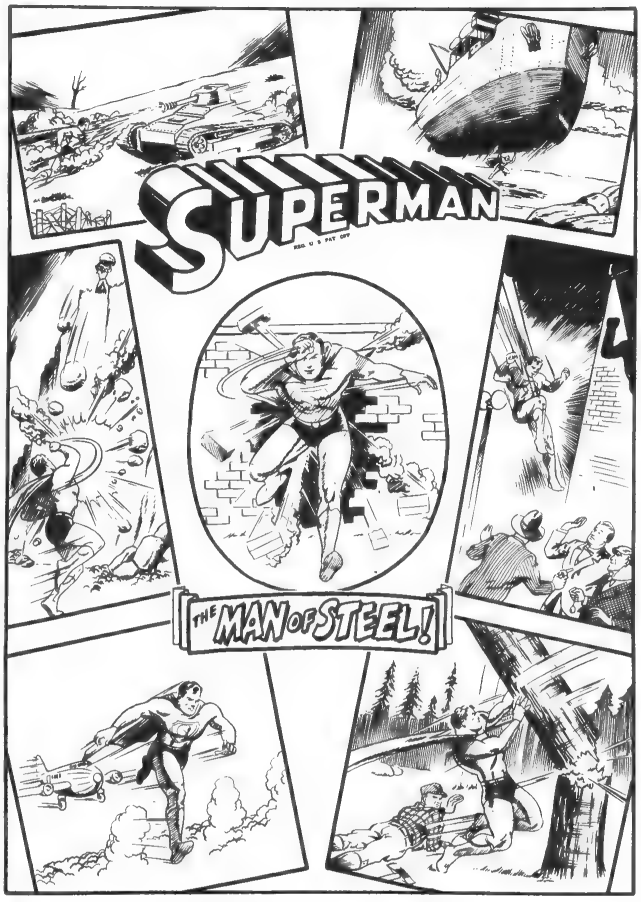
HI, FANS! THIS TIME I'VE PREPARED A PLAN OF THE KENT HOME, WHERE I LIVE IN MY SECRET CLARK KENT IDENTITY! LOOK IT OVER ...THEN SEE THE NEXT PAGE FOR MORE DETAILS!
ATTIC
SECRET TROPHY ROOM
SECRET CLOSET FOR CLARK AND SUPERBOY ROBOTS
CLARK'S BEDROOM
BASEMENT
SECRET LAB
SECRET ROOM FOR OTHER ROBOTS
TUNNEL
SECRET TRAP DOOR
THE SECRET ROOMS IN THE BASEMENT OPEN BY REVOLVING SECTIONS OF THE CONCRETE BLOCK WALL!
THE LAB IS WHERE I KEEP MY CHEMICAL EQUIPMENT, ELECTRONIC GADGETS, AND SUCH!

I ALSO KEEP MY PHANTOM ZONE PROJECTOR HERE! THE PHANTOM ZONE IS A WEIRD, TWILIGHT DIMENSION, WHERE THE PEOPLE OF KRYPTON EXILED THEIR CRIMINALS! THE BLACK BUTTON PROJECTS A PERSON INTO THE ZONE... THE WHITE ONE RELEASES HIM!
WITH MY PHANTOM ZONE VIEWER, I CAN SEE THE VILLAINS IN THE ZONE, AND COMMUNICATE WITH THEM! THEY CAN'T SPEAK, BUT THE AUDIO CIRCUITS CHANGE THEIR TELEPATHIC THOUGHTS INTO SPEECH!
YOU WOULDN'T GUESS IT, BUT THIS LAMP IS ONE OF THE MOST IMPORTANT OBJECTS IN THE HOUSE! IT FLASHES ON WHEN THE MAYOR OF SMALLVILLE, POLICE CHIEF PARKER, OR THE PRESIDENT OF THE U.S. WANTS TO CONTACT ME! THERE ARE SPECIAL SWITCHES AT CITY HALL, POLICE HEADQUARTERS, AND THE WHITE HOUSE!
OF COURSE, NONE OF THEM KNOWS WHAT SORT OF SIGNAL HE'S TURNING ON ... OR WHERE IT IS!
HERE'S THE HIDDEN ELECTRONIC CONTROL TO OPEN THE SECRET CLOSET IN MY ROOM!
MY ROBOTS REPLACE ME WHEN I'M OFF ON A MISSION! THEY CAN BE ACTIVATED BY THE VIBRATIONS OF MY VOICE VIA SUPER-VENTRILOQUISM ...OR BY A BEAM OF X-RAY VISION!
THOUGH ANY OF MY SUPERBOY ROBOTS CAN POSE AS CLARK KENT, I HAVE ONE SPECIAL CLARK ROBOT WITH NO SUPER-POWERS, TO PRESERVE MY SECRET IDENTITY!
2

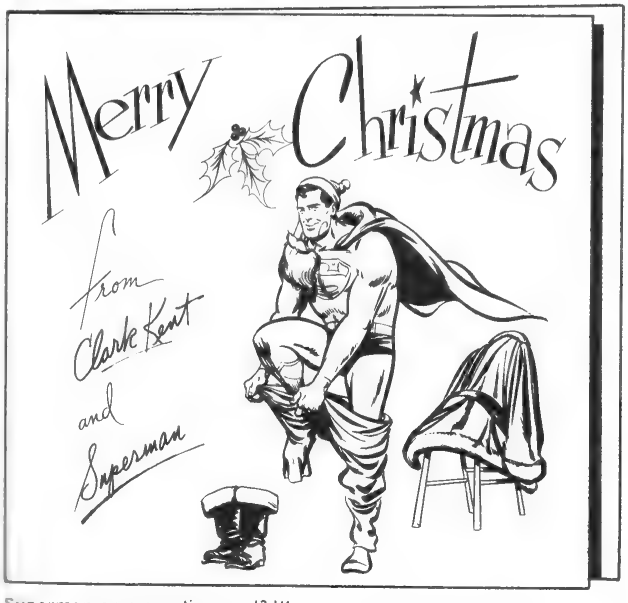
MORE OF SUPERBOY'S SECRET HIDEAWAYS
IN THE ATTIC IS A HIDDEN ROOM CONTAINING TROPHIES OF MY ADVENTURES... LIKE THAT RAY-GUN YOUNG LUTHOR ONCE USED!
THERE ARE AWARDS I'VE WON... AND STATUES OF MY REAL PARENTS, JOR-EL AND LARA, OF KRYPTON!
THERE ARE ALSO STATUETTES OF MY PALS IN THE LEGION OF SUPER-HEROES! THE FIGURE OF THE LEADER (MON-EL HOLDS THE JOB NOW) LIGHTS UP WHEN THE LEGION NEEDS ME IN THE 30TH CENTURY! I CHECK WITH MY X-RAY VISION FROM TIME TO TIME!
THE SECRET TUNNEL LEADS FROM THE BASEMENT TO A CAMOUFLAGED TRAP DOOR IN THE WOODS NEAR SMALLVILLE! MY SUPERDOG, KRYPTO, USES IT TO REACH HOME WHEN HE RETURNS FROM HIS SPACE ROMPS AND, OF COURSE, I USE IT TO COME AND GO WITHOUT BEING SEEN!

The SUPERBOY COSTUME
HI! A LOT OF YOU HAVE ASKED ABOUT MY SUPER-COSTUME... SO THAT'S THE SUBJECT FOR TODAY!
SOON AFTER MY ADOPTION BY THE KENTS, MOM MADE ME A PLAYSUIT! BUT AS I WAS HELPING DAD PULL UP SOME OLD STUMPS, A BULL CHARGED ME...
SO MOM MADE ME ANOTHER PLAYSUIT... WHICH CAUGHT FIRE FROM FRICTION WHEN I RODE MY TRICYCLE AT SUPER-SPEED!
THEN, ONE DAY, A FIRE STARTED IN THE ATTIC. I PUT IT OUT WITH MY SUPER-BREATH...BUT DAD NOTICED...
THE BLANKETS YOU WERE WRAPPED IN WHEN YOU REACHED EARTH... THEY'RE UNHARMED!
B-432
1

DAD EXPERIMENTED... AND FOUND A PITCHFORK COULDN'T RIP THE BLUE BLANKET...
... A SHOTGUN BLAST ONLY BOUNCED OFF THE RED BLANKET...
... AND EVEN DYNAMITE COULDN'T HARM THE YELLOW BLANKET!
SINCE THE BLANKETS COULDN'T BE CUT, MOM UNRAVELED THE YARN AND USED IT TO KNIT ME AN INDESTRUCTIBLE PLAYSUIT! WHEN THE YARN HAD TO BE CUT, I DID IT WITH MY HEAT VISION.
THAT'S HOW I GOT MY SUPERBABY OUTFIT!
LATER, WHEN THE TIME CAME TO START MY SUPERBOY CAREER, MOM USED THE YARN TO MAKE MY COSTUME!
DAD HAD KEPT THE ROCKET IN WHICH I CAME TO EARTH STORED IN THE ATTIC! THE RUBBER LINING OF THE PASSENGER COMPARTMENT FURNISHED MATERIAL I USED TO MAKE MY BOOTS... BY SUPER-PRESSURE! AND THE SEAT BELT BECAME MY COSTUME BELT!
TO FINISH IT UP, I HAD MOM ADD A CAPE WITH A POUCH, WHERE I COULD STASH MY CLARK KENT CLOTHES!
AND THE COSTUME NEED NEVER BE ALTERED. IT'S SUPER-ELASTIC, SO IT WILL FIT ME WHEN I GROW UP TO BE SUPERMAN!
End.



In its early days, SUPERMAN magazine featured an opening page with a selection of shots of the Man of Might in action. Above is a typical example.



Superman on a greeting card? It's been done, as this Christmas Card shows.

George Reeves as TV's Superman.

Phyllis Coates as Lois Lane on TV.

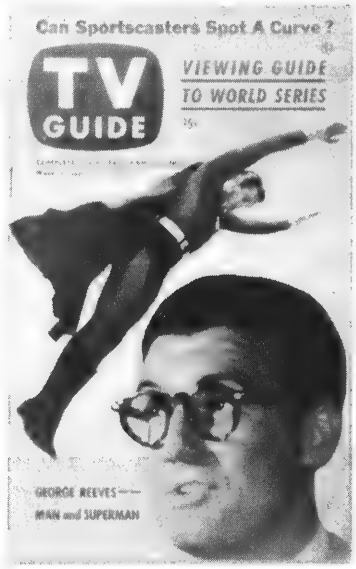
Jimmy Olsen (Jack Larson) talks with fellow reporter Clark Kent (George Reeves), unaware that Clark is really his hero, Superman.

George Reeves, TV's Superman, gets an admiring look from Lucille Ball as she feels his mighty muscles.

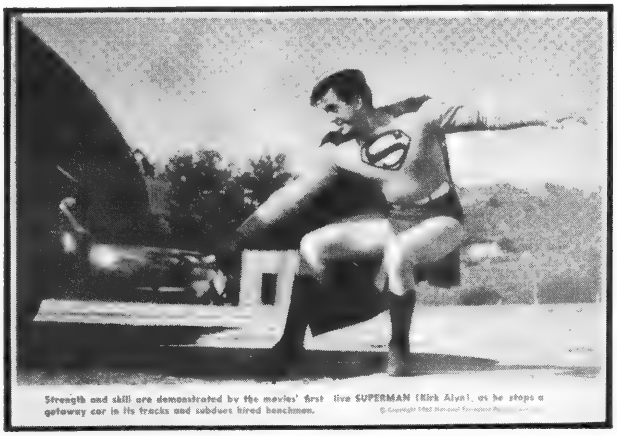
Lucy's son, Desi Arnaz, Jr., meets the Man of Steel. Today Desi is grown up—and a star in his own right!

Superman has been recruited for many good causes. Above, a scene from a film in which he sold U.S. Savings Stamps. Below, George Reeves receives a certificate from the State of Ohio for his part in its "Slow Down and Live" safety campaign.

In 1953, Superman made the cover of TV GUIDE



Kirk Alyn was the first man to play Superman in movies


Strength and skill are demonstrated by the movies' first live SUPERMAN (Kirk Alyn), as he stops a getaway car in its tracks and subdues hired henchmen.

For 18 years DC Comics published 206 different pages as a public service in cooperation with the National Social Welfare and Recreation Agencies in the U.S.

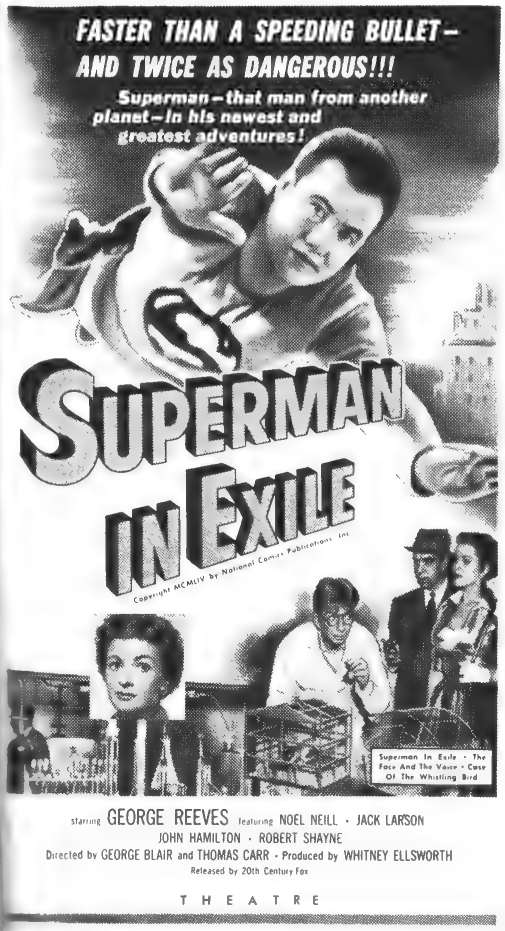
Over 2 billion magazines carried these messages and SUPERMAN was used many times to tell the important missive.

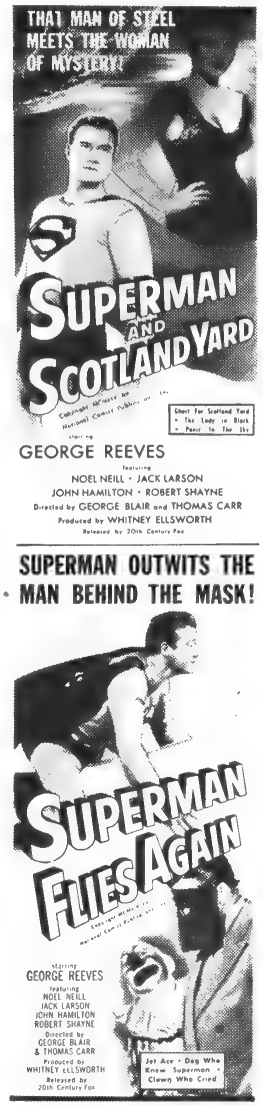
Here are 4 miniature sample pages.

Get YOUR Ticket to the TREASURY of BOOKS!
BOY, THIS SURE HAS BEEN FUN, SUPERMAN, LIKE BEING ON A MAGIC CARPET!
BUT NOW I'M GOING TO GIVE YOU THE BIGGEST TREAT OF ALL!
WE'RE HEADED FOR A PLACE WHERE YOU'LL BE ABLE TO ENJOY THE WORLDS OF THE PAST, THE PRESENT AND THE FUTURE!
HUH?
SAY, THIS IS JUST THE PUBLIC LIBRARY!
YES—AND YOU'LL FIND EVERYTHING I PROMISED RIGHT HERE. SEE YOU LATER!
LATER...
LOOK AT THIS—ALL ABOUT MY FAVORITE BASE BALL PLAYER!
AND THIS STORY ABOUT AN OLD-TIME SEA CAPTAIN AND A WHITE WHALE IS TERR-IFIC!
MOBY DICK
AND THIS ONE IS ABOUT PEOPLE LIVING 1000 YEARS FROM NOW. IT'S FASCINATING!
YOU SURE KEPT YOUR PROMISE, SUPERMAN!
THIS IS ONLY THE BEGINNING. YOUR LIBRARY CARD IS YOUR LIFETIME TICKET TO NEW WORLDS TO A TREASURY OF HUMAN KNOWLEDGE AND DELIGHT!
PUBLISHED AS A PUBLIC SERVICE IN COOPERATION WITH THE NATIONAL SOCIAL WELFARE ASSEMBLY, COORDINATING ORGANIZATION FOR NATIONAL HEALTH, WELFARE AND RECREATION AGENCIES OF THE U.S., THIS PAGE APPEARS IN MORE THAN 10,000,000 MAGAZINES OF THE NATIONAL COMICS GROUP (SUPERMAN-DC PUBLICATIONS).
1956 by National Comics Publications, Inc.

SUPERMAN talks about... "PENNIES for UNICEF!"
SAY JOE ARE YOU GOING TO COLLECT PENNIES FOR UNICEF TOM CAN?
ME? I'M GOING TO GET ALL THE CANDY BARS AND COOKIES AND PENNIES FOR MYSELF! ANYHOW WHAT GOOD WOULD PENNIES DO FOR UNICEF?
SUPERMAN!
THE BEST WAY TO ANSWER YOUR QUESTION, JOE, IS TO TAKE YOU BOYS ON A LITTLE TRIP ACROSS THE OCEAN SO YOU CAN SEE FIRST HAND HOW YOUR PENNIES HELP UNICEF TO HELP OTHERS.
ONE UNICEF PENNY MEANS FIVE CUPS OF MILK FOR HUNGRY CHILDREN IN THIS VILLAGE IN ASIA.
ONE UNICEF PENNY MEANS PROTECTION FOR A CHILD SUCH AS THIS ONE IN SOUTH AMERICA FROM THE TERRIBLE DISEASE OF TUBERCULOSIS.
GOSH!
ONE UNICEF PENNY PROVIDES FIVE VITAMIN CAPSULES TO HELP KEEP ARCTIC BOYS AND GIRLS HEALTHY.
SO YOU SEE, JOE, YOUR TRICK OR TREAT PENNIES, NICKELS AND DIMES HELP HUNGRY, SICK, UNDERNOURISHED CHILDREN ALL OVER THE WORLD THROUGH THE UNITED NATIONS CHILDREN'S FUND!
COME ON, TOM, LET'S SEE HOW MANY PENNIES WE CAN COLLECT FOR UNICEF TONIGHT!
PUBLISHED AS A PUBLIC SERVICE IN COOPERATION WITH THE NATIONAL SOCIAL WELFARE ASSEMBLY, COORDINATING ORGANIZATION FOR NATIONAL HEALTH, WELFARE AND RECREATION AGENCIES OF THE U. S., THIS PAGE APPEARS IN MORE THAN 10,000,000 MAGAZINES OF THE NATIONAL COMICS GROUP (SUPERMAN-DC PUBLICATIONS).

In 1954, fifteen episodes of the Superman television show were put together to make five feature motion pictures. Reproduced here are ads for these movies. Notice that the titles of the individual episodes are given in the ads.


FASTER THAN A SPEEDING BULLET— AND TWICE AS DANGEROUS!!!
Superman—that man from another planet—in his newest and greatest adventures!
SUPERMAN IN EXILE
Copyright MCMLIV by National Comics Publications Inc.
Superman In Exile • The Face And The Voice • Case Of The Whistling Bird
starring GEORGE REEVES featuring NOEL NEILL • JACK LARSON
JOHN HAMILTON • ROBERT SHAYNE
Directed by GEORGE BLAIR and THOMAS CARR • Produced by WHITNEY ELLSWORTH
Released by 20th Century Fox
THEATRE


THAT MAN OF STEEL MEETS THE WOMAN OF MYSTERY!
SUPERMAN AND SCOTLAND YARD
Ghost For Scotland Yard • The Lady in Black • Panic in The Sky
starring GEORGE REEVES
featuring NOEL NEILL • JACK LARSON
JOHN HAMILTON • ROBERT SHAYNE
Directed by GEORGE BLAIR and THOMAS CARR
Produced by WHITNEY ELLSWORTH
Released by 20th Century Fox
SUPERMAN OUTWITS THE MAN BEHIND THE MASK!
SUPERMAN FLIES AGAIN
starring GEORGE REEVES
featuring NOEL NEILL JACK LARSON JOHN HAMILTON ROBERT SHAYNE
Directed by GEORGE BLAIR & THOMAS CARR
Produced by WHITNEY ELLSWORTH
Released by 20th Century Fox
Jet Ace • Dog Who Knew Superman • Clown Who Cried

A Salute TO THE BOY SCOUTS OF AMERICA
"Get in on" THE NATIONAL JAMBOREE
THE HIGHLIGHT OF THE 40th ANNIVERSARY CRUSADE OF THE BOY SCOUTS OF AMERICA WILL BE THE SECOND NATIONAL JAMBOREE WHICH WILL SEE 40,000 SCOUTS AND LEADERS, INCLUDING SCOUTS FROM OTHER COUNTRIES, CAMPING TOGETHER AT VALLEY FORGE, PA., FROM JUNE 30th to JULY 6th, 1950.
PUBLISHED AS A PUBLIC SERVICE IN COOPERATION WITH THE BOY SCOUTS OF AMERICA AND LEADING NATIONAL SOCIAL WELFARE AND YOUTH-SERVING ORGANIZATIONS. THIS PAGE APPEARS IN MORE THAN 10,000,000 MAGAZINES OF THE NATIONAL COMICS GROUP (SUPERMAN-DC PUBLICATIONS).
Copr. 1950 National Comics Publications Inc.

SUPERMAN on SAFETY FIRST!
HIGH ABOVE A BUSY STREET, SUPERMAN SIGHTS IMPENDING DISASTER!
THAT BOY—IN FRONT OF THE TRUCK! THE DRIVER CAN NEVER STOP IN TIME!
A HURTLING DIVE... AND THE MAN OF STEEL WHISKS THE YOUTH FROM THE PATH OF DANGER!
WHEW! THAT WAS A CLOSE SHAVE!
GEE, TH-THANKS, SUPERMAN! IT'S A LUCKY THING YOU WERE AROUND!
DON'T DEPEND ON LUCK! I MAY NOT BE AROUND NEXT TIME! JUST BE CAREFUL WHEN YOU CROSS A STREET!
32,300 PEOPLE WERE KILLED AND 1,150,000 INJURED IN TRAFFIC ACCIDENTS IN A SINGLE YEAR! MANY CASUALTIES WERE DUE TO CARELESS, OR RECKLESS DRIVERS...
...BUT MANY OTHER ACCIDENTS ARE CAUSED BY JAYWALKING PEDESTRIANS! LOOK BOTH WAYS BEFORE YOU CROSS A STREET! AND NEVER CROSS AGAINST A RED LIGHT!
TWO PEOPLE ARE KILLED OR INJURED EVERY MINUTE! IT CAN HAPPEN TO YOU!—IF YOU DON'T FOLLOW SAFETY RULES!
COPR 1949 NAT'L COMICS PUB. INC.

HERE IT IS!

Your bonus super-size

MAP OF KRYPTON!

IT MAY BE DETACHED
AND FRAMED AS YOUR
OWN PERSONAL SOUVENIR.

MAP OF K

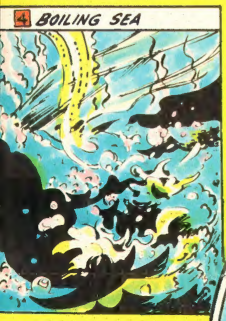
"OLD WORLD" HEMISPHERE

1 STRIPED RIVER

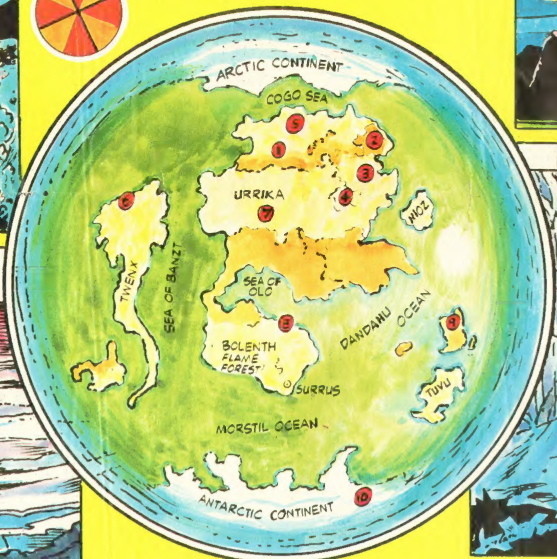
2 ERKOL -- OLDEST CITY ON KRYPTON

3 FUNGUS CAVERNS

4 BOILING SEA

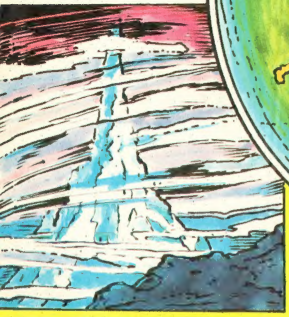


5 RUINS OF ANCIENT CITY OF XAN

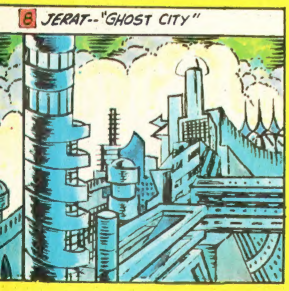


7 GLASS FOREST

6 MT. MUNDRU -- HIGHEST PEAK ON KRYPTON



8 JERAT -- "GHOST CITY"



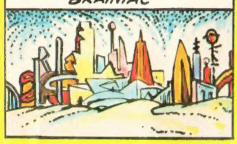
9 VATHLO ISLAND -- HOME OF HIGHLY DEVELOPED BLACK RACE

10 ANTARCTIC CITY -- BUILT UNDER THE ICE

KRYPTON

"NEW WORLD" HEMISPHERE

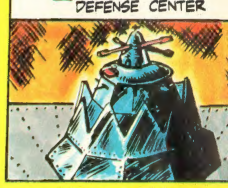
1 KANDOR--CAPITAL OF KRYPTON UNTIL IT WAS STOLEN BY BRAINIAC



2 KRYPTONOPOLIS--SUPERMAN'S BIRTHPLACE; KRYPTON'S 2ND CAPITAL

3 UNDERSEA PALACE

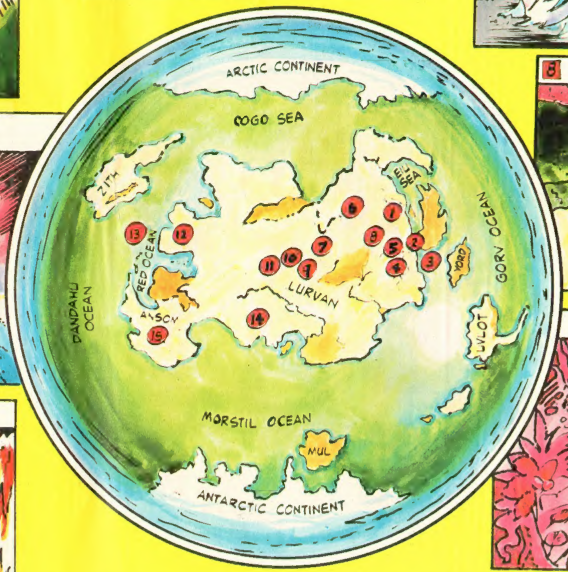
4 FORT ROZZ--MAIN DEFENSE CENTER



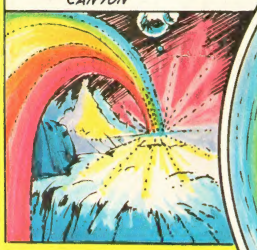
5 ATOMIC TOWN

6 JEWEL MOUNTAINS

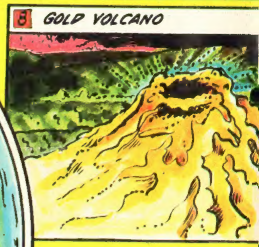
15 LOST VALLEY OF JURU--UNEXPLORED (NO PICTURES AVAILABLE)



7 RAINBOW CANYON

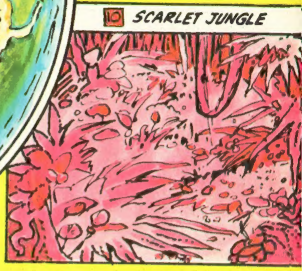


8 GOLD VOLCANO

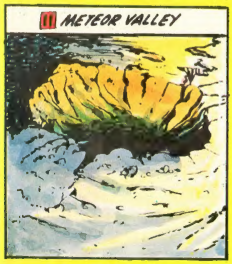


9 FIRE FALLS

10 SCARLET JUNGLE



11 METEOR VALLEY



12 ARGO CITY--SUPERGIRL'S BIRTHPLACE

13 BOKOS--INDEPENDENT ISLAND OF THIEVES

14 MAGNETIC MOUNTAIN